

Uchelgais Gogledd Cymru Ambition North Wales



OUTLINE BUSINESS CASE

V1.1



OUTLINE BUSINESS CASE (OBC)

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Executive Summary

Decision sought

Approval is being sought to progress Smart Local Energy's preferred option through the procurement phase and prepare the Full Business Case for the following intervention:

Establishing a £25m fund to invest across all areas of intervention aligning with the Regional Energy Strategy. A fund administered by Ambition North Wales over a period of up to 10 years. Capital funding allocated through grants, loans or other financial instruments, with a target of 75% match as an average across the fund.

The Full Business Case will be presented for approval Winter 2023/24.

Overview

The purpose of this Outline Business Case is to identify the preferred option for the Smart Local Energy project that aligns with the project's aim of creating prosperity in North Wales by supporting and enabling clean energy and decarbonisation solutions.

The Smart Local Energy project is one of five projects within the Low Carbon Energy programme of the North Wales Growth Deal. There is £25 million of Growth Deal Capital Funding allocated to the project with a target of £106.2M total investment.

Business Case Development – Process to Date

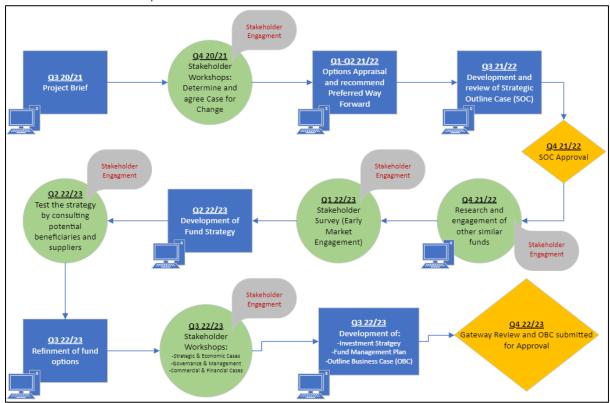


Figure 1 - Business Case Development Process



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Project Logic Model

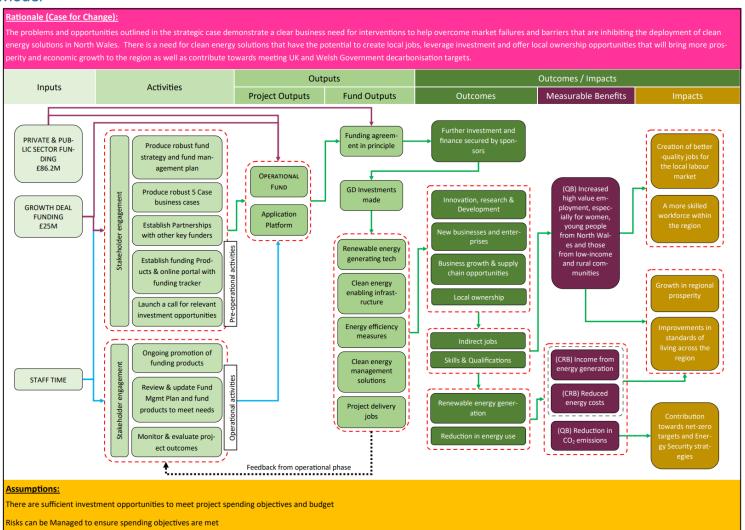


Figure 2 - Smart Local Energy project logic model



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The Strategic Case

Spending Objectives

The project spending objectives are as follows:

Table 1 - Project spending objectives

Project Spending Objective 1 Job Creation	Create 156-193 new jobs in North Wales associated with the delivery and operation of clean energy solutions that contribute towards net additional GVA of £110-134M by 2036.	
Project Spending Objective 2 Investment	Deliver a total investment of £101-111M in clean energy solutions in North Wales by 2036.	
Project Spending Objective 3 Carbon Savings	Generate 130,000-170,000 tonnes of carbon savings from improved efficiencies and decarbonisation of energy systems in North Wales using a diverse range of solutions by 2036.	
Project Spending Objective 4 Local Ownership	Establish a strong and sustainable local ownership element to new clean energy assets delivered and supported by ensuring Welsh Government's local & shared ownership policy objective is met or exceeded by all project investments ¹ .	

The Smart Local Energy (SLE) project spending objectives contribute towards the Low Carbon Energy programme and Strategic Portfolio Spending Objectives of creating Jobs, additional GVA, deliver Investment and reducing Carbon Emissions. Therefore, the Smart Local Energy project supports the strategy of the organisation and aligns with the strategic case identified in the Low Carbon Energy Programme business case.

Business Needs

<u>Job Creation</u> – There is a need to create and safeguard the highest number of high-quality low-carbon jobs in north Wales as we transition towards net zero and secure a fair share of the 25,100 low-carbon jobs expected in Wales by 2050 (National Grid's research²). These could be jobs to implement and manage the solutions or indirect jobs within the local supply chain.

<u>Investment</u> – There is a need for intervention by the Growth Deal to provide cornerstone and enabling investment for clean energy solutions that attracts and unlocks further funding and finance to overcome the current market failures; and to invest in clean energy solutions that have the potential to draw in further investment once operational.

<u>Carbon Savings</u> – There is a need for intervention by Ambition North Wales to contribute towards UK and Welsh Government decarbonisation targets and help reverse the trend of reduced deployment of renewables in Wales since 2015 due to market failures. North Wales can be at the leading edge with expertise in clean energy solutions, strong clean energy supply chain and competitive decarbonised businesses.



¹ In line with 'Local and shared ownership of energy projects in Wales: Guidance for developers, local communities & decision-makers'

² Building the Net Zero Energy Workforce | National Grid Group

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<u>Local Ownership</u> – There is an opportunity for intervention by Ambition North Wales to increase local ownership of clean energy assets in North Wales. Locally owned clean energy assets provide a strong opportunity to retain wealth within the local economy in North Wales, contributing to prosperity and provide real benefit to communities

Demand for the Project

A market research survey was conducted by Ambition North Wales in 2022 to gain a better understanding of the type of clean energy projects looking to be developed in north Wales, by who, when and the funding support required. Of the 57 responses received, 92% were looking to make investments into their proposed project over the next 4 years. 70% of the responses were from private sector businesses, 19% from community organisations and 11% were from public sector organisations.

Potential scope

To focus on business needs specific to North Wales, the potential scope of interventions has been aligned with the vision of North Wales' Regional Energy Strategy. The scope covers potential intervention areas currently identified as highest priority actions that can be taken to support efforts for the region to move towards net zero emissions by 2050. The intervention areas fall within the four themes identified by the North Wales Energy Strategy:

- 1. Domestic Energy
- 2. Commercial & Industrial Energy
- 3. Transport
- 4. Renewable Energy Generation

Main potential benefits

These benefits resulting from key outcomes are core to the project and are directly linked to the spending objectives:

Table 2 - Main project benefits

Benefit	Beneficiary
Increased high value employment, especially for women, young people from North Wales and those from low-income and rural communities (Quantifiable Benefit)	Residents of N Wales
Income from energy generation (Cash Releasing Benefit)	Residents, businesses and organisations in N Wales
Reduced energy costs (Cash Releasing Benefit)	Residents, businesses and organisations in N Wales
Reduction in CO ₂ emissions (Quantifiable Benefit)	UK wide society

Main potential risks

These are the main risks associated with the achievement of the project's outcomes that exist regardless of the options considered in the economic case:

Table 3 - Main project risks

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If there is a lack of suitable applications for Smart Local Energy funding, there is a risk that Project Spending Objectives (jobs, investment, carbon saving and local ownership) will not be achieved.

If private and public investment cannot be leveraged; there is a risk that Project Spending Objectives (jobs, investment, carbon saving and local ownership) will not be achieved.

If there is a lack of resource capacity and skills capability within the project team, region, supply chain and other stakeholders (PMO, Partners, output owners), there is a risk that outputs will not be delivered within Growth Deal timescales.

If the benefits are not realised locally (local jobs, local supply chain opportunities, local investment), then there is a risk the project does not contribute towards the Growth Deal aims for North Wales.

If the intended intervention of a fund duplicates, or overlaps with, other sources of funding available to stakeholders; there is a risk that the Growth Deal funding displaces opportunities of bringing in additional investment into the region.



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The Economic Case

Critical success factors

These are the critical success factors agreed upon for the Smart Local Energy project:

Table 4 - Critical Success Factors

Key Critical Success Factor Topics	Specific Factors			
Strategic Fit and Business Needs	 Must make a substantive contribution to delivering the objectives of the North Wales Growth Deal and the North Wales Regional Energy Strategy Must offer potential to leverage investment/co-investment Must complement existing national and local interventions that are delivering against low carbon energy agendas Must have clear alignment with market need and demand Must retain flexibility and be able to adapt the funded interventions as the regional energy strategy and wider set of national and local interventions evolve to meet dynamic market Must support opportunities for deployment of locally led innovative products and approaches Must support local ownership of renewable energy and low carbon assets (by North Wales residents, businesses and communities) Must create opportunities for development of skills and experience of low carbon supply chains in North Wales Must support the Ambition Board's Climate Change & Biodiversity aims 			
Potential Value for Money	 Must enable achievement of both economic outcomes (jobs and investment) and environmental outcomes (carbon emission savings) Must be the most cost-effective way to deliver the fund 			
Supplier Capacity and Capability	 Must have <u>delivery partners</u> who would be willing/able to deliver the project Must be attractive to external fund manager/advisors, or be appropriate for internal management 			
Potential Affordability	Must be <u>deliverable within £25M</u> of Growth Deal funding			
Potential Achievability	Must be fully operational and have invested all Growth Deal funding by 2035			

Economic appraisal

An economic appraisal of the following shortlist of options and preferred way forward (presented in the Strategic Outline Case) was undertaken:

Table 5 - Shortlist of options

Shortlist taken forward for economic appraisal						
Business as	Business as Do Minimum – Preferred Way Alternative Alternative Alternative					
Usual	Single £12.5M	Forward – Open	Option – Small	Option –	Option – Funding	
	Defined Project	Low Carbon	number of	Investment Fund	through Grants	
		Investment Fund	Defined Projects	Focused on One	and Loans only	



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				Area of Investment	
No additional funded activity through Growth Deal	£12.5M invested in single project; local or national partner commissioned to deliver; grant funded in 3-year tranches; requirement for 50% match funding	£25M fund to be invested across all areas aligning with the RES; administered by a local partner; funding awarded over a period of up to 10 years; funding offered through grants, loans or other financial instruments, with	£25M invested in 1-3 large scale low carbon projects; local or national partner commissioned to deliver; grant funded in 3-year tranches; with requirement for 75% match across the full project		£25M fund to be invested across all areas aligning with the RES; administered by a local partner; funding awarded over a period of up to 10 years; grant or loan funding offered, with requirement for 75% match as an average across
		requirement for 75% match as an average across the fund		requirement for 75% match as an average across the fund	the fund

Table 6 below sets out the results of the appraisal:

Table 6 - Summary of economic appraisal of shortlist of options

Factor	BAU	Do Minimum	Preferred Way Forward	Alternative Option	Alternative Option	Alternative Option
Description of option	Business as Usual	Single £12.5M Defined Project	Open Low Carbon Investment Fund (Scenario A)	Small number of Defined Projects	Investment Fund focused on one area of investment	Funding through grants and loans only
		Quant	itative analysis			
Total public sector costs (£m NPV)	0	11.5	22.4	21.8	24	22.3
Total monetised societal benefits (£m NPV)	0	22	87.1	43.7	82.9	74.2
Net present social value (£m NPV)	0	10.5	64.7	21.9	58.9	51.9
Benefit cost ratio (BCR) – North Wales and UK	-	1.9	3.88	2.1	3.45	3.33
Significant quantified benefits						
Number of projects supported	0	1	104	3	82	182
Total additional jobs created	0	65	229	131	235	196
Savings from Energy Efficiency Projects (£m NPV)	0	2.8	13.1	4.2	9.6	16.5
Carbon Savings (tCO2)	0	30,000	149,300	48,600	132,500	168,500
Carbon Savings (£m NPV)	0	7.1	35.6	11.5	31.6	40

Preferred Option

Based on the appraisal of the shortlist of options, the approach selected to be taken forward as the Preferred Option is confirmed to be the SOC preferred way forward; a £25m Open Low Carbon Investment Fund:

Preferred Option – Open Low Carbon Investment Fund



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£25m fund to invest across all areas of intervention aligning with the Regional Energy Strategy. A fund administered by Ambition North Wales over a period of up to 10 years. Capital funding allocated through grants, loans or other financial instruments, with a target of 75% match as an average across the fund

Developing the Preferred Option

The following key design principles were used to underpin the development of the preferred option that align with the project spending objectives and critical success factors:

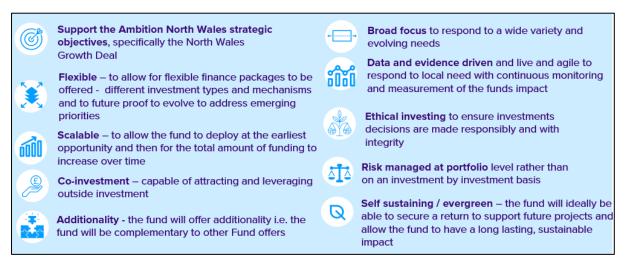


Figure 3 - Key design principles for the Fund

The preferred solution for the Open Low Carbon Investment Fund is set out below. The detailed design of the preferred option was undertaken by building on the fund strategy developed by the project team, and with input from key stakeholder workshops:

Table 7 - Proposed fund solution

Service Solution	£25m Umbrella Fund						
	Third Sector Sub-fund	Business Sub-fund	Large Schemes Sub-fund				
Sub-Fund Target	Not-for-profit organisations and community groups seeking investment to: Generate renewable energy and/or reduce costs Provide energy to disadvantaged or economically challenged groups	Provision of debt finance to SMEs based in North Wales that: • are seeking finance to decarbonise, generate renewable energy or reduce operational costs • are local providers of renewable energy/decarbonisation solutions	Investment into larger energy-related projects based in North Wales to enable local ownership thresholds to be met, to address market failures and which could be appropriate for funding by a range of investors				
Individual Investment Range of	£50k-£150k	£50k-£250k	£4m-£6m				



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Growth Deal Funding							
Project Types	 Energy Efficiency Home/Community Retrofit Small scale renewable energy generation (heat & electrical) Smart Energy Solutions 	Energy Efficiency Business operation improvements Small-medium scale renewable energy generation (heat & electrical) Smart Energy Solutions	 Large Scale Solar Onshore Wind Tidal Energy Smart Energy Solutions				
Duration of fund	5 years (option to extend sub-funds if required)						
Allocated Growth Deal Funding	£5,000,000	£8,000,000	£12,000,000				



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The Commercial Case

This project will follow Ambition North Wales' commercial strategy and public procurement rules as set out in the Portfolio Business Case. Ambition North Wales' procurement principles will underpin the commercial and procurement activity within this project.

Procurement Activities

These are the procurement activities to support production of the Full Business Case:

Table 8 - Procurement activities to support FBC

Outputs	Specialist Needed	Remit
	(Role)	
Finalised Fund	Consultant (support for	Soft Market Testing for potential Fund Advisors and
Management Plan	FBC)	Specialist support to develop the Full Business Case
including the	Fund Advisor	To provide input into the Fund Management Plan and the
Investment Strategy		Investment Strategy
	Legal Advisor	Advise on commercial considerations, operating model
		and subsidy control considerations
	Biodiversity &	Integrate methodology into investment strategy
	Emissions specialist	

These are the procurement activities to support the establishment and operation of the fund once FBC approval has been obtained:

Table 9 - Procurement activities to set-up and operate fund

Output/Services	Specialist Needed (Role)	Remit
Application Platform	Web Designer	To develop a suitable online platform to enquire and apply for funding
Operating the Fund	Fund Advisor	Providing the fund advisor role for the fund
	Legal Advisor	Providing legal advice for the fund and preparing standard legal documents

Market's Ability to Deliver

Consultant Support

Support of specialist consultant to help develop the OBC was procured with no issues. The provides confident that similar support to develop the FBC can be procured from the market.

Fund Advisor

Initial exploratory research and engagement with suppliers that could deliver the Fund Advisory requirement was conducted to provide an understanding of the potential supplier base. Potential suppliers have been identified. Initial research and engagement suggest that there is a potential market appetite for Fund Advisory services.

Legal Advisor

Ambition North Wales will utilise an existing contractual arrangement via Gwynedd Council to call off external legal services which would enable a supplier to be secured via use of a brief and scope of services relatively quickly.

Biodiversity & Emissions specialist



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Specialist technical support will be procured to build on the Biodiversity & Emissions methodology and advise how best to integrate methodology into the Investment Strategy. There are a number of technical/engineering consultancies that Ambition North Wales have engaged with in the past on other projects that have the capabilities to deliver this type of work. Partner Universities will also be engaged to explore whether they can assist with this activity.

Web designer

There is the potential opportunity to use Ambition North Wales' existing website service provider to develop an online platform/gateway to enquire and apply for funding via Ambition North Wales's website. This work will be scoped once a fund advisor is on board.



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The Financial Case

Funding Available

There is £25M Growth Deal funding available for this project. The Growth Deal funding package is capital only with no revenue for projects.

There is a total investment target of £106.2m for this project. Table 10 sets out the proposed target for match funding for each sub-fund and the possible sources of the match funding and further investment to achieve the total investment target.

Table 10 - Potential sources of match funding

	Initial match funding targets	Sources of initial match (sources may change over time)	Sources of further investment	Actions to drive external investment
Third Sector Fund	50%	 Public Sector Grants Local Energy Fund (Dev Bank of Wales) Community Shares Robert Owen Community Banking Applicant's match funding 	2 1 102	 Sign-posting opportunities to applicants Active
Business Fund	65-75%	 Business' own funds Decarb fund (Dev Bank of Wales) British Business Bank Highstreet Banks Amazon Climate Pledge Fund 	 Recycled GD funding via loan repayments and return on equity 	stakeholder engagement with other funders • Establishing
Large Scheme Fund	65-75%	 Renewable Energy Developer LA Pension Funds Dev Bank of Wales British Business Bank Renewable Energy Developer for Wales British Infrastructure Bank Clean Growth Fund Bridges Sustainable Growth Funds 	 Income from projects re- invested locally 	partnerships and/or agreements with other funders and investors where appropriate

Financial summary for the project (Year 0 = 2023/24)

Table 11 - Financial summary

Year/£'m	0	1	2	3	4	5	6	7	8	9	10	Total
Set-up Costs	(0.225)	1	1	1		ı		1	1	1	1	(0.225)
Capital Investment	-	(1.5)	(3.0)	(9.25)	(9.25)	(2.0)	-	1	-	-	-	(25.0)
Running Costs	(6.03)	(0.12)	(0.12)	(0.12)	(0.12)	(0.12)	(0.04)	(0.02)	(0.02)	(0.02)	(0.02)	(0.75)
Revenue Income	-	1	0.40	09:0	0.56	0.41	0.24	0.12	0.03	0.02	0.01	2.40

Funding Sources



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Table 12 - Funding sources

Project Costs	Proposed Funding Source			
Set-up Costs	PMO project development and staffing budgets			
Capital Investment	Growth Deal Funding			
Operational Costs	PMO project reserves for yrs 0-1 & Revenue income of fund for yrs 2-10			

The Management Case

The Project Team

The Smart Local Energy project will be managed in line with Ambition North Wales' Project Management Framework which sets out how the project is to be directed, managed, defined and communicated.

The Smart Local Energy project has a full-time project manager with the support of the Portfolio Management Office. Support is also available from Project and Programme Board members who will provide direct support and/or access specific support via the organisation or sector they represent.

External support

The project has used specialists with the development of strategies and the business case and will continue to employ specialists during the operational phase to cover the following key areas:

- Economic modelling expertise
- Funding structures and financial modelling expertise
- Legal expertise

Project Milestones

The main project activities and milestones are set out in table 13 and project schedule plan below.

Table 13 - Project milestones

Project Milestone	Date
OBC approval	March 2023
FBC approval	Autumn 2023
Launch of fund	End of 2023/24
Closure of fund*	End of 2028/29
Final evaluation	End of 2033

Key Project Plans

These are key project plans produced specifically for this project:

Table 14 - Project plans

Stakeholder Engagement	Contains a stakeholder register and sets out how the stakeholders
Plan	are mapped with a detailed plan for engaging with individual or
	grouped stakeholders.
Fund Management Plan	Sets out the Investment Strategy, Governance & Management
	arrangements and the operational processes for the Fund.
Benefits Realisation Plan	Sets out the plan to manage and realise the project benefits.
Risk Register	The project RAID log contains the risk register which is reviewed
	and updated regularly.



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Post-Project Evaluation Plan	A project specific Monitoring and Evaluation Plan to appraise
	whether the project has delivered its anticipated outcomes and
	benefits

End of Executive Summary



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1. The Strategic Case

The purpose of this section is to make a robust case for change and to demonstrate how it provides a strategic fit with the programme, portfolio and the organisation's objectives and business strategy.

Two facilitated workshops with key stakeholders were held to determine the case for change and assist in shaping the direction of the project during the development of the Strategic Outline Case.

The case for change was reviewed and updated by Ambition North Wales' Energy Programme Delivery Team for the Outline Business Case.

Summary of the strategic case review for the OBC

The case for change

It is concluded that the case for change remains strong and relevant; furthermore, this has been further reinforced with the recent impacts to stakeholders in North Wales from the global energy crisis and the need to move towards a cleaner, more affordable and more secure energy system.

Changes made to Strategic Case for OBC:

Relevant strategies

This section has been updated to include new policies and strategies relevant to this project which may have superseded ones included in the SOC:

- British Energy Security Strategy
- Levelling Up White paper
- North Wales Energy Strategy Strategic Action Plan

Spending objectives

SO1, SO3 & SO4 have been updated to become SMART objectives.

Existing arrangements

- Added a table of other funds and initiatives in operation to support clean energy solutions.
- Updated energy generation statistics for Wales where new information is available.
- Included summary of market research undertaken with North Wales stakeholders.
- Included a summary of the findings from the feasibility reports undertaken in relation to 'Smart Local Energy Systems' in the region.

Business needs

Updated this section to reflect the findings of our market engagement and, in particular, highlight the need to help businesses access affordable finance and transition to Net Zero and how that need has now been amplified due to the current energy crisis.

Scope

Re-arrangement of some potential intervention areas within the Domestic Energy and Commercial & Industrial Energy categories to reflect the changes to relevant strategies and support schemes since the approval of the SOC.

Benefits

Benefits have been refined and developed since the approval of the SOC to ensure they can be demonstrated to be measurable benefits resulting from key outcomes of the project.

Risks

Updated to reflect the main risks being managed by the project at this stage.



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Case for Change

Included case for change summary table.

1.1. Organisational Overview

North Wales Economic Ambition Board was established in 2012 and is now known as Ambition North Wales. Ambition North Wales is a partnership consisting of the six local authorities in the region of North Wales, the two universities; Bangor and Wrexham Glyndwr and two further education institutions; Grŵp Llandrillo Menai and Coleg Cambria. The private sector has also shaped the deal through the North Wales Mersey Dee Business Council and the Business Delivery Board.

Ambition North Wales, working collaboratively with Welsh Government, UK Government and representatives of the private sector developed the North Wales Growth Deal based on a set of transformational projects, securing the final deal in December 2020.

Ambition North Wales, through the Portfolio Management Office (PMO), will manage and deliver the North Wales Growth Deal in line with best practice. The North Wales Growth Deal will be treated as a portfolio of programmes and projects, ensuring alignment between the programmes and projects to enable the delivery of the deal.

1.2. Business strategy and aims

The aim of the Growth Deal is to build a more vibrant, sustainable and resilient economy in North Wales. Building on the region's strengths to boost productivity and tackling long term challenges and economic barriers to deliver inclusive growth. The approach is to promote growth in a scalable, inclusive and sustainable way in line with Wellbeing of Future Generations (Wales) Act 2015.

Ambition North Wales is committed to maximising the economic impact and value for money of the North Wales Growth Deal through its Commercial Strategy. The Board also recognises the potential to generate a commercial return on investment that could be reinvested in the region. Each project business case will be expected to explore commercial investment opportunities.

Table 15 North Wales Growth Deal Strategic Portfolio Spending Objectives

Strategic Portfolio Spending Objective 1 Job Creation	To create between 3,400 and 4,200 net new jobs in North Wales through the Growth Deal by 2036
Strategic Portfolio Spending Objective 2 GVA	To support a net additional GVA uplift of between £2.0 billion and £2.4 billion for the North Wales Economy through the Growth Deal by 2036
Strategic Portfolio Spending Objective 3 Investment	To deliver a total investment of £1.1 billion in the North Wales Economy through the Growth Deal by 2036

Five programmes have been established within the Growth Deal to deliver the business strategy and contribute towards the Strategic Portfolio Spending Objectives in Table 155.

This project sits within the **Low Carbon Energy** programme which aims to unlock the economic benefits of transformational low carbon energy projects and position North Wales as a leading UK location for low carbon energy generation, innovation and supply chain investment. The Low



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Carbon Energy Programme Spending Objectives (Table 1616) are focussed on both supporting economic growth and addressing climate change.

Table 16 Low Carbon Energy Programme Spending Objectives

Programme Spending Objective 1 Job Creation	To create between 800-980 new jobs in North Wales through the programme by 2036	
Programme Spending Objective 2 GVA	To create net additional GVA of £433- 530M through the programme by 2036	
Programme Spending Objective 3 Investment	To deliver a total investment of £602- £735M through the programme by 2036	
Programme Spending Objective 4 Low Carbon Energy Generation	To enable the deployment of at least 314MW of new installed low carbon energy generation capacity through the programme by 2036	
Programme Spending Objective 5 Carbon Savings	To enable carbon savings of at least 2,723,000 Tonnes CO₂e through the programme by 2036	

The **Smart Local Energy (SLE)** project is one of the five projects within the Low Carbon Energy programme. All projects aim to contribute towards the Programme Spending Objectives, and all programmes contribute towards the Strategic Portfolio Spending Objectives. This ensures that the Smart Local Energy project, as well as every other project within the portfolio, supports the strategy of the organisation and aligns with the strategic case identified in the Low Carbon Energy Programme business case. The aim of the Smart Local Energy project is to create prosperity in North Wales by supporting and enabling clean energy and decarbonisation solutions. This will be delivered by targeting investments in clean energy solutions that create new local job opportunities, will attract local investment and can be replicated throughout North Wales.

1.3. Other relevant strategies

The Smart Local Energy project's aim of creating prosperity in North Wales by supporting and enabling clean energy and decarbonisation solutions is aligned with the following UK, Welsh and regional policies and strategies. Appendix 1 sets out in more detail how this project aligns with the key policies.

UK
Table 17 UK policies and strategies

The Climate Change Act (2008)	The Act commits the UK to reducing its greenhouse gas emissions to net zero by 2050.
British Energy Security Strategy	This strategy sets out the Government's plan for secure, clean and affordable British energy for the long term.
Net Zero Strategy: Build Back Greener	This strategy sets out this Government's long-term plan to end the UK's contribution to man-made climate change by 2050. This includes fully decarbonising the UK power system by 2035.
Heat and Buildings Strategy	This strategy sets out the vision for a transition to high-efficiency low carbon buildings.



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The ten point plan for a green industrial revolution	The ten point plan sets out the approach government will take to build back better, support green jobs, and accelerate our path to net zero.	
Levelling Up White paper	This plan sets out the Government's plan to give people the same opportunities in all parts of the UK	
National Infrastructure Strategy	The National Infrastructure Strategy sets out plans to transform UK infrastructure in order to level up the country, strengthen the Union and achieve net zero emissions by 2050.	

Wales

Table 18 Wales policies and strategies

The Environment (Wales) Act 2016	The Act places a duty on Welsh Ministers to set targets for reducing greenhouse emissions and also to set carbon budgets. The ambition is to meet net zero by 2050.	
Net Zero Wales Plan - Carbon Budget 2 (2021-25)	This Plan sets out 123 policies and proposals, alongside commitments and action from every corner of Wales to achieve net zero by 2050.	
Future Wales: the national plan 2040	It influences all levels of the planning system in Wales and will help to shape Strategic and Local Development Plans prepared by councils and national park authorities.	
Net zero energy company	Welsh Government's Co-operation agreement to work towards creating Ynni Cymru, a publicly-owned energy company for Wales, to expand community-owned renewable energy generation.	
Local ownership of energy generation in Wales: policy statement	Policy on ensuring energy generation projects deliver benefits to the communities which host them.	
Prosperity for All: the national strategy	The aim of the Welsh Government's 'Prosperity for All' national strategy is to 'build a Wales that is prosperous and secure, healthy and active, ambitious and learning, and united and connected'.	
Wellbeing of Future Generations (Wales) Act 2015	The Act aims to improve the social, economic, environmental and cultural well-being of Wales.	
Net Zero Skills Action Plan	This action plan sets out the current net zero skills position in Wales. It also sets out the changes needed in the skills system and the key actions required to support businesses and learners to achieve a just transition to net zero.	

Regional

Table 19 Regional strategies

The Growth Vision for North Wales	For North Wales to be a confident, cohesive region with sustainable economic growth, capitalising on the success of high value economic sectors and our connection to the economies of the Northern Powerhouse & Ireland.
North Wales Energy Strategy – Strategic Action Plan	This document sets out strategic actions that are required to realise the strategic priorities set out in the North Wales Energy Strategy.



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North Wales Energy Strategy	A strategic pathway identifying key interventions to deliver on the region's ambitions for decarbonising its energy system and ensure the region benefits from the transition.
Declarations of Climate Emergency and/or commitment to become a net zero carbon local authority by 2030	Conwy County Borough Council / Denbighshire County Council / Flintshire County Council / Gwynedd Council / Isle of Anglesey County Council / Wrexham County Borough Council
Regional Economic Framework	To help promote collaborative regional planning and delivery amongst public, private and third sector partners, working to a shared vision and a set of common economic development objectives across the region.
North Wales RSP: North Wales Skills and Employment Plan 2023- 25	 The 3 priorities of the plan include: Enabling and empowering employers Enabling and empowering individuals How support is provided and making the connections

1.4. Spending Objectives

The agreed spending objectives specified for the Smart Local Energy project (Table 20) are aligned with the aim and objectives of the North Wales Growth Deal's Low Carbon Energy Programme, as well as the underlying policies and strategies of both UK and Welsh Governments. The spending objectives and the subsequent subjects within section 3 (existing arrangements through to dependencies) were identified and agreed with key stakeholders during the Case for Change workshops. A summary of the workshops are included in Appendix 2.

Table 20 Smart Local Energy Project Spending Objectives

Project Spending Objective 1 Job Creation	Create 156-193 ³ new jobs in North Wales associated with the delivery and operation of clean energy solutions that contribute towards net additional GVA of £110-134M by 2036.
Project Spending Objective 2 Investment	Deliver a total investment of £101-111M in clean energy solutions in North Wales by 2036.
Project Spending Objective 3 Carbon Savings	Generate 130,000-170,000 tonnes of carbon savings from improved efficiencies and decarbonisation of energy systems in North Wales using a diverse range of solutions by 2036.
Project Spending Objective 4 Local Ownership ⁴	Establish a strong and sustainable local ownership element to new clean energy assets delivered and supported by ensuring Welsh Government's local & shared ownership policy objective is met or exceeded by all project investments ⁵ .



³ Economic analysis undertaken during the OBC development indicates the potential to create more jobs than currently targeted in the spending objective. The targets will be reviewed regularly as the project develops and adjusted if the evidence for the interventions in North Wales can demonstrate the ability to deliver more jobs.

⁴ Ownership of assets include tangible and intangible assets such as Intellectual Property.

⁵ In line with <u>Local and shared ownership of energy projects: guidance | GOV.WALES</u>

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1.5. Existing Arrangements

This sections sets out the existing arrangements in the clean energy sector in North Wales relevant to the themes of the agreed spending objectives. These existing arrangements provide the baseline from which to identify business needs and measure future improvements.

Clean Energy Jobs

Across Wales as a whole, the low-carbon and renewable energy economy is estimated to consist of 6,000 businesses, employing 9,700 people in 2019⁶.

National Grid's research⁷ found that to get the UK to net zero, the energy sector must recruit for 400,000 jobs by 2050. Of these, 260,000 will be new roles, while 140,000 will be replacing those who have left the workforce. 25,100 (6.3%) of the 400,000 jobs will be in Wales.

North Wales has existing clean energy specific training facilities that can provide the local workforce with relevant skills for the net zero transition, here are some prominent examples:

- Centre for Infrastructure, Skills & Technology (CIST), Grŵp Llandrillo Menai, Llangefni
- Wind Turbine Training Centre, Grŵp Llandrillo Menai, Rhos-on-Sea
- Electric and hybrid vehicle training centre, Coleg Cambria, Wrexham
- Tŷ Gwyrddfai, Centre of Excellence in Decarbonisation, Adra, Penygroes

With regards to diversity and inclusion of the workforce in the sector; research co-authored by the Future Generations Commissioner for Wales finds females and people of non-white ethnicity are under-represented in green industries, with traditional green jobs currently held in the majority by white males.⁸

Investing in Clean Energy

Existing support for investing in Clean Energy solutions

There are no support schemes currently operating in North Wales that specifically sets out to deliver jobs and additional GVA for the region through investment in the clean energy sector. However, there are a number of support schemes currently operating relevant to this sector, table 21 lists the main ones:

Table 21 - current support schemes for clean energy project

Eligible Recipients	Name	Description	Source
Low income households	Nyth / Nest	Provides funding for energy efficiency improvements for homes	Welsh Government
All Households	Boiler Upgrade Scheme	£5,000 - £6,000 grants to install low carbon heating systems such as heat pumps	UK Government
Social Enterprises	Development & Resource grants	To help communities in the development phases of a project	Welsh Government Energy Service
	UK Shared Prosperity Fund	UKSPF is a central pillar of the UK government's Levelling Up agenda and a significant component of its support for places across the UK	UK Government

⁶ The labour market of tomorrow, Data Cymru

⁸ https://www.futuregenerations.wales/news/equality-skills-gaps-in-green-jobs-finds-new-analysis-by-future-generations-commissioner-wales-tuc-and-nef/



⁷ Building the Net Zero Energy Workforce | National Grid Group

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	T	T	T
	Shared ownership	To support community energy	Welsh
	grant	enterprises	Government
		and other social enterprises looking to	Energy Service
		invest in a renewable energy project	
		being developed commercially	
	The Climate Action	Aims to help communities across the UK	The National
	Grant Fund	to address climate change	Lottery
Private Sector	Business Support	Various Business Support Grants –	Local Authorities
Businesses	Grants	mostly low value	
	UK Shared Prosperity	UKSPF is a central pillar of the UK	UK Government
	Fund	government's Levelling Up agenda and a	
		significant component of its support for	
		places across the UK	
	Sustainable	Grants to back the bright ideas that	UK Government
	Innovation Fund	put biodiversity, the climate, and	
		sustainability first to help make the UK	
		economy clean, green, and resilient	
Registered Social	Optimised Retrofit	Grants to install a variety of home	Welsh
Landlords	Programme	decarbonisation measures in existing	Government
Landioras	Trogramme	social housing stock	Government
	UK Shared Prosperity	UKSPF is a central pillar of the UK	UK Government
	Fund	government's Levelling Up agenda and a	OK Government
	Fullu		
		significant component of its support for	
Dublic Conton	Dublic Coston	places across the UK	LIK Coversore
Public Sector	Public Sector	Grants to fund heat decarbonisation and	UK Government
Organisations	Decarbonisation Scheme	energy efficiency measures	
	UK Shared Prosperity	UKSPF is a central pillar of the UK	UK Government
	Fund	government's Levelling Up agenda and a	
		significant component of its support for	
		places across the UK	
	The Wales Funding	Interest free loans for energy efficiency	Welsh
	Programme	projects	Government
	Sustainable	Grants to back the bright ideas that	UK Government
	Innovation Fund	put biodiversity, the climate, and	
		sustainability first to help make the UK	
		economy clean, green, and resilient	
Large Renewable	Contracts for	mechanism for supporting low-carbon	UK Government
Generators	Difference	electricity generation by paying	
	3121122	developers a flat (indexed) rate for the	
		electricity they produce over a 15-year	
		period	
		period	

In addition to these support schemes offering grants and interest-free loans, there are a number of commercial loans, some with favourable interest rates, available for green energy projects. Here are some of the main sources of those loans:

- Development Bank of Wales Local Energy Fund, Net Zero Business Loans (new in 2023);
 Green Homes Incentive
- Robert Owen Community Bank Community Energy and Business Loans
- British Business Bank £130m fund for Welsh businesses (in development and likely to be launched end of 2023 or early 2024)
- UK Infrastructure Bank
- Highstreet banks



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Stakeholder Survey

A market research survey was conducted by Ambition North Wales in 2022 to gain a better understanding of the type of clean energy projects looking to be developed, by who, when and the funding support required. The survey was sent to existing project stakeholders and publicised through Ambition North Wales' social media channels. It was also distributed to organisations via local authority energy teams, local authority business support teams, regional umbrella bodies for the private sector and Community Energy Wales. Here is a summary of the main insights we gathered from the 57 responses we received:

- 70% of the responses were from private sector businesses, 19% from community organisations and 11% were from public sector organisations.
- 79% of respondents were from organisations with less than 250 employees, i.e. SMEs.
- 50% of the potential projects had a total project cost of up to £500,000, with the rest mostly in the £500,000 £5m bracket.
- Nearly all (97%) of the respondents were interested in accessing grants as a source of funding, but there was a fairly equal response (15-20%) towards having Small Business Loans, Equity Finance, Seed Capital and Private Investment to help finance their projects. However, only 2% were interested in secured debt.
- 92% of the respondents were looking to make investments into their proposed project over the next 4 years.

A report presenting the responses to the entire survey is included as appendix 5.

The potential of 'Smart Local Energy Systems'

Feasibility reports commissioned by Ambition North Wales (funded by UK Government's Community Renewal Fund) looking into the feasibility of 'Smart Local Energy Systems' across the region demonstrated the potential for a number of existing and new project ideas to be feasible 'Smart Local Energy Systems'. It was shown that these potential projects are well placed to deliver local investment in clean energy solutions, create local jobs, reduce carbon emissions and offer local ownership opportunities with a number of project sponsors identifying 'tackling fuel poverty' in their local area as the main objective.

Carbon Savings

Welsh Government have a policy commitment for the public sector to be carbon neutral by 2030, a target to meet the equivalent of 70% of its electricity demand from Welsh renewable electricity sources by 2030, and for Wales to meet net zero by 2050.

Welsh Government published their latest report 'Energy Generation in Wales 2020' in May 2022:

- Against its 70% by 2030 target; in 2020, this figure stands at 56%, up from 51% in 2019. The 2020 change is due to a reduction in electricity demand and a small increase in estimated renewable electricity generation.
- 65 MW of new renewable capacity was commissioned in 2020, this represents the lowest annual deployment rate since 2010, which is 94% lower than the 2015 peak, when 1,019 MW was commissioned.

Welsh Government's Net Zero Strategic Plan published in September 2022 states:

- "To achieve net zero, in alignment with the Science Based Targets Initiative, we will have to reduce our total emissions in 2030 by at least 90% relative to our baseline year, 2019-20."
- "Initial pathway modelling for this Strategic Plan indicates we will achieve a 55-75% reduction by 2030, showing that even our most ambitious pathway at this stage will leave us



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with a gap-to-target of 15%. We, therefore, need to accelerate activity, maximise delivery, and go further if we are to meet our goal."

With regards to the electricity grid infrastructure, Scottish Power Energy Networks (SPEN) have set out their strategy to deliver an electricity network for net zero in their RIIO-ED2 Business Plan. The final Business Plan was submitted to Ofgem in December 2021 and Ofgem were due to deliver their final determination in December 2022 (outcome not yet announced on SPEN's website).

Local Ownership of Clean Energy Assets

By the end of 2020, Wales was 86% of the way towards the 1 GW target of locally owned renewable electricity and heat capacity by 2030⁹, up from 83% in 2019.

Local ownership of all installed renewables in North Wales up to 2020 stood at 20%¹⁰.

Welsh Government Policy Statement (Local ownership of energy generation in Wales) sets out that all new energy developments are required to have at least an element of local ownership. Furthermore, the Welsh Government has pledged to expand renewable energy generation by public bodies and community groups in Wales by over 100 MW by 2026.

The support mechanisms listed in table 21 will also help local ownerships by providing potential funding opportunities for individuals and organisations located in North Wales to fund their clean energy projects where they are eligible.

1.6. Business Needs

Problems associated with the existing arrangements are detailed below along with opportunities to intervene with improvements and changes that are required for the project to fulfil its spending objectives.

Clean Energy Jobs

Problem

According to the North Wales Energy Strategy, the perceived experience of Wales to date is that many of the long term operational and maintenance jobs associated with clean energy technologies are held by persons outside of the region who travel into Wales to perform their duties¹¹. This is probably more likely to be the case with the larger schemes such as wind and solar farms compared to smaller scale clean energy solutions such as rooftop solar and heat pumps for example. There are no reports providing clear evidence of this in Wales, however a report by Solar Power Europe¹² suggests that small scale renewables are likely to create more local jobs than large scale renewables. It could also be reasonable to assume that if the market was left to its own devices, creating long-term local jobs in North Wales is unlikely to be a priority of clean energy projects and opportunities may be missed to realise local benefits that new jobs create.

Opportunity

• There is an opportunity for the Growth Deal to intervene by prioritising investments in clean energy solutions that have the potential to create and safeguard the highest number of high-



⁹ Energy Generation in Wales 2020, Welsh Gov

¹⁰ Energy Generation in Wales 2020, Welsh Gov

¹¹ North Wales Energy Strategy 2020, Energy Service

¹² EU Solar Jobs Report 2021 (solarpowereurope.org)

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quality jobs and ensure north Wales secure a fair share of the expected low-carbon jobs in Wales by 2050 (National Grid's research¹³) and bring economic benefits to the region. These could be jobs to implement and manage the solutions or indirect jobs within the local supply chain.

- By working with key stakeholders such as the Regional Skills Partnership and our Higher/Further Education partners, not only can we target to secure a fair share of the expected low-carbon jobs by 2050, but we can also explore opportunities to help sustain existing employment and create net additional jobs that:
 - promote diversity and inclusion as the region transitions towards net zero.
 - offer high-value employment in parts of the region that are reliant on traditionally low paid sectors/employment.
 - provides the opportunity to transition and upskill the existing local workforce to benefit from these new roles, especially from areas currently linked to the fossil fuel energy sector.

Investing in Clean Energy

Problem

Reduction in feed-in-tariff rates, and then the eventual closure of the scheme in 2019 contributed to a significant reduction of renewables being installed in Wales since 2015. Projects are struggling to develop sustainable, subsidy-free business models to progress into the implementation phase¹⁴. This demonstrates that the market will not currently deliver the level of clean energy investments needed to meet the net zero targets due to the following problems:

- There are some capital funding support options available for public sector decarbonisation projects and some at domestic level (see table 21); however, the capital funding available for projects delivered by social enterprises and private sector businesses is mainly traditional finance¹⁵. Feedback from our market engagement showed that accessing traditional finance is somewhat difficult, or sometimes not an option, for many of these organisations for a couple of reasons; not having the assets on which to secure a loan, or lenders having a risk adverse attitude to new projects leading to high interest rates or refusal to lend.
- Due to the impacts on organisations from current UK economic situation and increasing energy costs; organisations are less able to invest their own resources into clean energy solutions, but require funding solutions for their projects that will enable them deliver clean energy solutions providing them with more affordable, secure and clean energy.

Opportunity

- There is an opportunity for intervention by Ambition North Wales to enable clean energy solutions with growth deal funding which would not otherwise happen without this support, and leveraging additional investments from other sources. The Growth Deal can achieve this by:
 - Establishing funding products that enable private and public sector investments to be unlocked (for example: by reducing the amount of capital required from other sources as a proportion of total project value; by providing initial investment to reduce project risk for other investors/lenders; by enabling projects to progress to a level of maturity required to access other sources of investment/funding).

¹⁵ Traditional Finance refers to finance available at market rates from commercial banks and lenders.



¹³ Building the Net Zero Energy Workforce | National Grid Group

¹⁴ Energy Generation in Wales 2020, Welsh Gov

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- Establishing partnerships with other lenders and investors who have shown an interest to co-fund clean energy projects (such as Development Bank of Wales, British Business Bank, North Wales Local Authority Pension Schemes).
- Encourage and help facilitate stakeholder partnerships needed to develop and implement 'Smart Local Energy Systems'.

Carbon Savings

Problem

To meet UK and Welsh Government targets to fully decarbonise the UK power system by 2035 and be net zero by 2050, there are many problems to address to enable reduced energy consumption and to decarbonise heat, power and transport energy systems at domestic, commercial and industrial levels in North Wales.

Such as:

- There has been a significant reduction of renewables being installed in Wales since 2015. However, demand for electricity will continue to grow with the rollout of heat pumps and electric vehicles. Therefore, the trend of reduction in installations needs to change if government targets and electricity demand are to be met.
- There are several market failures¹⁶ associated with the deployment of renewable energy and energy efficiency in the UK which include:
 - High upfront costs: New, low-carbon technology is often more expensive as it has not yet been deployed at scale – whereas markets dominated by fossil fuel dependent technologies are fully developed. As a result, lowcarbon goods and services are often initially not price competitive and demand is lower.
 - Financing constraints: People are willing to make an investment that is cost saving but do not have access to the capital to pay for it. If they could borrow money to fund the investment, they would do so. This may be an issue throughout the transition due to the large amount of new capital investment required, for both households and businesses.
 - Externalities: the lack of a price on emitting greenhouse gases is one of the largest market failures driving climate change and pervasive across all sectors of the economy. Those who emit greenhouse gases generally do not face the full costs of their actions, leading to increasing concentrations of greenhouse gases in the atmosphere.
 - o Information failures: A lack of knowledge about the benefits of making energy efficiency improvements to buildings, in production or in personal consumption may also hold back decarbonisation even where there is the will to do so.
 - Uncertainty and risk: Uncertainty about the future increases risk. Combined with
 risk aversion, this can lead to disproportionate increases in financing costs for
 investment and sub-optimate levels of investment. This is a particular problem for
 new and developing technologies which will be crucial for the transition, or in
 circumstances where future policy is unclear.
- The electricity distribution network system in North Wales is already constrained and at capacity in many areas and network operators are unable to assist with reinforcement unless there is evidence of "shovel ready" projects requiring capacity or connection to the network. However, projects are unlikely to develop towards being "shovel ready" unless it can be demonstrated that the capacity or connection can be affordably secured at the outset to minimise development risk.



¹⁶ 210615 NZR interim report Master v4.pdf (publishing.service.gov.uk)

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- Wales has some of the oldest and least thermally-efficient building stock in Europe and North Wales' local authority areas have an above average portion of homes off the mains gas network (67,000¹⁷ homes or 22%¹⁸ of households. Average for Britain is 16%¹⁹). The prevalence of older buildings in Wales leaves a considerable legacy of non-energy efficient features, with many renewable and decarbonised heating systems requiring thermally efficient buildings to be cost efficient.
- Obtaining planning permission for renewable energy projects can be problematic and the process can be slow.

Opportunity

- There is an opportunity for intervention by Ambition North Wales to contribute towards UK and Welsh Government decarbonisation targets and help reverse the trend of reduced deployment of renewables by:
 - Engaging multiple stakeholders and forming partnerships to invest strategically in clean energy solutions alongside other initiatives to maximise carbon savings from invested capital and overcome current market failures. Examples of other initiatives that could align with this project are: Welsh Government Energy Service grants for community energy projects; Welsh Government Warm Homes 'Nest/Nyth' programme; Scottish Power Energy Networks plans for delivering a network for net zero and a potential Net Zero Fund; UK Gov Boiler Upgrade Scheme; Energy Company Obligation government energy efficiency scheme.
 - Enabling 'Smart Local Energy Systems' that help overcome, or lessen, gird capacity constraints. Potential 'Smart Local Energy Systems' in North Wales were featured in studies commissioned by Ambition North Wales and funded through UK Governments Community Renewal Fund.
 - Enabling clean energy solutions that can be deployed quickly and achieve carbon savings quickly (i.e. projects that are unlikely to be drawn-out or delayed due to technical /legal issues or uncertainties, such as planning and ownership).
- There is also an opportunity for North Wales to be at the leading edge with expertise in clean
 energy solutions, strong clean energy supply chain and competitive decarbonised businesses.
 Innovation and smart solutions are required to assist in reducing consumption, improving
 efficiency and the decarbonisation of North Wales towards net zero.

Local Ownership of Clean Energy Assets

Problem

Local ownership of all installed renewables in North Wales up to 2020 stood at 20%²⁰. Research undertaken by the Centre for Low Carbon Futures, shows significant export of economic value simply by paying energy bills - it is estimated that Wales could be exporting between 6% and 10% of Gross Value Added²¹. Low levels of local ownership are more likely to result in less retained local benefit and greater risk of economic leakage. For larger clean energy schemes, there is very little incentive for developers (who tend to be located or operate outside of Wales) to collaborate with local stakeholders and share ownership, therefore the market is unlikely to deliver increased local ownership on larger schemes. This is not necessarily a market failure for larger schemes, but rather a lost opportunity to secure more local benefits. Smaller clean energy schemes that traditionally have strong local ownership elements such as community energy schemes, on farm renewables and domestic renewables are often no longer viable due to the market failures listed



¹⁷ North Wales Regional Energy Strategy

¹⁸ https://statswales.gov.wales/Catalogue/Housing/Households/Estimates/households-by-localauthority-year

¹⁹ https://www.cas.org.uk/system/files/publications/2018-08-15 off-gas report final 0.pdf

²⁰ Energy Generation in Wales 2020, Welsh Gov

²¹ Local ownership of energy generation in Wales 2020, Welsh Gov

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under 'Carbon Savings' and loss of government incentives such as Feed-in-tariffs. For this reason, the market is not currently delivering many small scale, locally owned schemes.

Opportunity

- There is an opportunity for intervention by Ambition North Wales to increase local ownership of clean energy assets in North Wales. Locally owned clean energy assets²² provide a strong opportunity to retain wealth within the local economy in North Wales, contributing to prosperity and provide real benefit to communities. This can be achieved by:
 - Supporting locally owned energy installations.
 - Supporting investment opportunities for individuals or organisations based in North Wales to invest in large scale projects being delivered in North Wales. This support will help incentivise larger schemes to offer local ownership opportunities.
 - Exploring opportunities for Ambition North Wales to invest in large (utility scale) energy-related projects based in North Wales to generate a commercial return on investment that could be reinvested in the region (aligning to its Commercial Strategy).
- By supporting local ownership, there is also an opportunity for beneficiaries to have improved energy security, i.e. an uninterrupted availability of energy at an affordable price.

We define 'locally owned' installations as energy installations, located in Wales, which are owned by one or more individuals or organisations wholly owned and based in Wales, or organisations whose principal headquarters are located in Wales

Summary of business needs

The problems and opportunities outlined above demonstrate a clear business need for **interventions** to help overcome market failures and barriers that are inhibiting the deployment of clean energy solutions in North Wales and to fulfil the project's agreed spending objectives. There is a need for clean energy solutions, small and large scale, that have the potential to create local jobs, leverage investment and offer local ownership opportunities that will bring more prosperity and economic growth to the region as well as contribute towards a secure, clean and affordable energy system to meet UK and Welsh Government's energy security and decarbonisation targets. This business need is aligned with the Growth Deal's aim of building a more vibrant, sustainable and resilient economy in North Wales.

To focus on business needs specific to North Wales, potential intervention areas (large and small scale) aligning with the vision of North Wales' Regional Energy Strategy have been identified and will be used to establish the potential scope of the project in the next section. The Regional Energy Strategy reflects the current energy landscape in North Wales and the relevant local, regional and national clean energy targets making it the most appropriate strategy to align this project with.

1.7. Potential scope

The potential scope of the project for addressing the business needs has been split into two functions; the 'Potential intervention areas' for investment and the 'Potential end-users' for the interventions.

Important note: Domestic Energy Solutions are considered within scope, however as the Growth Deal is targeting high impact projects – supporting small scale interventions at an individual basis is

²² Ownership of tangible assets and intangible assets such as Intellectual Property.





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being discounted. Community scale interventions targeting domestic energy solutions that can demonstrate delivery against project spending objectives are considered within scope.

Potential intervention areas

To determine the potential intervention areas of the project, key areas have been identified that align with the vision set out in the North Wales Energy Strategy. They are interventions currently identified as highest priority actions that can be taken to support efforts for the region to move towards net zero emissions by 2050 (although it is recognised that new technology and other developments could see this change). They are summarised in Table 22 under the four themes identified by the North Wales Energy Strategy.

Table 22 - Potential intervention areas of project

Domestic Energy 1.1. Support for domestic energy efficiency in targeted properties 1.2. Support for renewable heat installation in targeted properties	2. Commercial & Industrial Energy 2.1. Support for non-domestic energy efficiency 2.2. Support for non-domestic renewable heat/cooling installations 2.3. Support for non-domestic switch to alternative fuels 2.4. Support for non-domestic on-site renewable energy installations
3.1. Support for transition to low carbon vehicles/transport 3.2. Support for initiatives to encourage modal shift	 4. Renewable Energy Generation 4.1. Support for commercial offshore wind installation 4.2. Support for tidal lagoon installation 4.3. Support for small scale modular nuclear reactors 4.4. Support for tidal stream installation 4.5. Support for commercial scale onshore wind installation 4.6. Support for other commercial scale renewables; solar PV, anaerobic digestion, biomass, CHP and hydropower 4.7. Support for community renewable schemes 4.8. Support for electricity storage and flexibility

A review of existing national and local activity identified those intervention areas where existing policies or programmes are largely addressing the challenge, and areas where further intervention is likely to be needed (and therefore which the Smart Local Energy project might best be able to respond to). The intervention areas were also assessed on how well they might contribute towards the spending objectives of the Smart Local Energy project.

The intervention areas have been arranged as follows:

- **Core** the intervention areas with limited existing national and local activity/support, but have high potential to deliver against project spending objectives.
- **Desirable** the ones with partial activity/support but have high potential to deliver against project spending objectives <u>or</u> have limited activity/support but less likely to deliver against all of the spending objectives.
- **Optional** the ones that are mostly addressed by existing activity/support and less likely to deliver against one or more of the spending objectives.



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Table 23 - Categorised potential intervention areas

POTENTIAL INTERVENTION ARE	AJ			
Domestic Energy				
Core	Desirable	Optional		
Support for:	Support for:	None currently identified		
Domestic energy efficiency in	Domestic renewable heating			
targeted properties	installations			
Commercial & Industrial Energy				
Core	Desirable	Optional		
Support for:	None currently identified	None currently identified		
 Commercial and industrial on- 				
site renewables installations				
 Non-domestic energy 				
efficiency				
 Non-domestic renewable 				
heat/cooling installations				
 Non-domestic switch to 				
alternative fuels				
Transport				
Core	Desirable	Optional		
None currently identified	None currently identified	Support for:		
		Transition to low carbon		
		vehicles/transport		
		Initiatives to encourage modal		
		shift		
Renewable Energy Generation				
Core	Desirable	Optional		
Support for:	None currently identified	Support for:		
 Community renewable energy 		Tidal lagoon installation		
		_		
schemes		 Tidal stream installation 		
		Tidal stream installationCommercial scale onshore		
schemes				
schemes • Support for electricity storage		Commercial scale onshore		
schemes • Support for electricity storage		Commercial scale onshore wind installation		
schemes • Support for electricity storage		Commercial scale onshore wind installationSupport for other commercial		
schemes • Support for electricity storage		 Commercial scale onshore wind installation Support for other commercial scale renewables; solar PV, 		

Please note; support for offshore wind installations and small scale modular nuclear reactors have been discounted from the list of 15 potential intervention areas at present as they are considered well supported at other National or Regional levels and investments in these areas are less likely to align with the project aim and spending objectives.

Potential end-users

The potential list of end-users has been populated to reflect the aims as set out in the Low Carbon Energy Programme business case to support investments within the private sector, community organisations and investments that increase local ownership and contribute towards decarbonising the regional economy.

Table 24 - Potential project end-users

POTENTIAL END-USERS

- Homeowners
- Community social enterprises
- Businesses



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- Farms and estates
- Charities
- Social housing providers
- Private landlords
- Local authorities
- Further and Higher Education organisations
- Other public sector organisations
- Renewable energy developers
- Energy suppliers

(it is assumed that end-users located and/or operating in North Wales are more likely to contribute towards the project spending objectives)

Note; the end-user 23 and applicant 24 for funding may not necessarily be the same stakeholder.

1.8. Main Benefits

Table 2525 sets out the main benefits to the beneficiaries of the project as a result of the targeted outcomes to meet the project spending objectives.

Potential wider benefits that could be realised by the project have been listed separately.

Main Benefits

These benefits resulting from key outcomes are core to the project and are directly linked to the spending objectives.

Table 25- Project main benefits

Benefit	Description	Beneficiary
Increased high value employment, especially for women, young people from North Wales and those from low-income and rural communities (Quantifiable Benefit)	The residents of North Wales will benefit from access to new high value jobs being created, or being safeguarded as a result of the funded projects. Jobs will be created and safeguarded by prioritising funding of clean energy projects that can demonstrate direct and indirect job creation and job safeguarding to deliver and manage their project outputs and outcomes.	Residents of N Wales
generation (Cash Releasing Benefit) from clean energy solution they have delivered (and own) with the support of SLE funding. Income will be		Residents, businesses and organisations in N Wales
Reduced energy costs (Cash Releasing Benefit)	Residents, businesses and other organisations in North Wales will benefit financially from savings achieved from clean energy solution they have delivered (and own) with the support of SLE funding. Savings will be achieved by using on-site generated energy or adopting energy efficiency measures to reduce energy consumption.	Residents, businesses and organisations in N Wales
Reduction in CO ₂ emissions (Quantifiable Benefit)	Society will benefit from a reduction in CO ₂ emissions and therefore a reduction in the economic cost of mitigating a unit of carbon.	UK wide society

²³ End-user: the user that ends up using the product or service delivered by the funding



²⁴ Applicant: the individual, community or organisation that applies for funding

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The Smart Local Energy Benefits Realisation Plan sets out a detailed plan how the project will ensure that the benefits are derived from the project outputs and outcomes.

1.9. Main Risks

This section identifies the main risks associated with the achievement of the project's outcomes that exist regardless of the options considered in the economic case. Proposed counter measures for avoiding or reducing the risk where relevant.

Table 26 - Project main risks

Risks	Avoid /	Proposed Counter Measure
	Reduce	
	/ Accept	
If there is a lack of suitable applications for Smart Local Energy funding, there is a risk that Project Spending Objectives (jobs, investment, carbon saving and local ownership) will not be achieved.	Reduce	-The preferred way forward is based on an open fund rather than a targeted fund to avoid unnecessarily discounting good investment opportunities. Fund will be flexible and have the opportunity to extend duration if needed. [CLOSED] -ANW completed SLES feasibility studies and SOCs for 4 LA areas in N Wales with CRF funding - this will help identify potential projects and raise awareness of SLE project. [CLOSED] -Market research questionnaire provided a better understanding of demand for funding and type of funding required. [CLOSED] -Robust project business case developed in line with 5 Case Business Model to fully assess options with input from key stakeholders to ensure all potential options are considered and assessed against the Spending Objectives, and they deliver value for money and are affordable. [ONGOING] -Project will have a robust marketing, stakeholder engagement and communications plan in place to raise awareness of and promote opportunities and benefits. [ONGOING] -SPF bid made for funding to provide investor readiness support to support businesses and community organisations to develop their proposals. [ONGOING]
If private and public investment cannot be leveraged; there is a risk that Project Spending Objectives (jobs, investment, carbon saving and local ownership) will not be achieved.	Reduce	-Market research questionnaire distributed to stakeholders to gain better understanding of how much funding is required and where other leveraged funding could come from. [CLOSED] -Fund structure designed to allow for maximum co-investment opportunities. [CLOSED] -A robust business case developed for the project in line with the 5 Case Business Model to ensure the outputs deliver value for money and are affordable. [ONGOING] -The business case will also look at other potential funding streams that could be accessed/used by applicants to match Growth Deal funding. Potential applicants will be made aware of opportunities, and potential partnership could be established with other funders to help facilitate leverage. [ONGOING] -Engaging with key deliverers of existing funds and finance products to explore partnership opportunities that could lead to leveraging additional investment or co-funding solutions. [ONGOING]
If there is a lack of resource capacity and skills capability within the project team, region, supply chain and other stakeholders (PMO, Partners, output owners), there is a risk that outputs will not be delivered within Growth Deal timescales.	Reduce	-Project has a dedicated project manager and good support within the PMO with funding in place for FBC development phase. [CLOSED] -The NWEAB partners are represented on the project board, programme board, portfolio board and the NWEAB and issues relating to capacity and capabilities will be escalated up the boards. [CLOSED] -Sell2wales will be used, and the PMO's increasing database of specialists will be notified of tendering opportunities to provide specialist support to project development and delivery. [ONGOING]



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If the benefits are not realised locally (local jobs, local supply chain opportunities, local investment), then there is a risk the project does not contribute towards the Growth Deal aims for North Wales.	Reduce	-Fund specialist brought on-board to assist with Business Case development and Fund Advisor will be procured after OBC approval. [ONGOING] -SPF bid made for funding to provide investor readiness support. [IN PROGRESS] -The project will engage with the Regional Skills Partnership and NWEAB Education providers to identify the types of skills required and timescales of potential new jobs, so relevant plans and resources can be put in place to offer local opportunities. [ONGOING] -The project will engage with supply chain representatives identified in the stakeholder engagement plan to notify of opportunities. [ONGOING] -The project will develop a benefits realisation plan to manage, track and realise the benefits as set out in the business case. [ONGOING] -The project will develop a procurement plan that includes a social value strategy with the PMO's procurement specialist. [ONGOING]
If the intended intervention of a fund duplicates, or overlaps with, other sources of funding available to stakeholders; there is a risk that the Growth Deal funding displaces opportunities of bringing in additional investment into the region.	Reduce	-Fund structure (umbrella fund) designed to be flexible and adaptable [CLOSED] -Mapping current support schemes and funding sources to be considered during business case development process. [ONGOING] -Engaging with key deliverers of existing funds to ensure the project has sight of funds in development that are likely to become operational in the short term, and take them into consideration during the business case development process. [ONGOING]

1.10. Constraints

This section lists the constraints that have been placed on the project, grouped by cost/time/scope.

Cost

- There is only £25M Growth Deal funding available.
- The Growth Deal funding package is capital funding with no revenue funding provided for projects.

Time

• The project must be delivered and result in benefits within the 15-year time period of the Growth Deal; 2021-2036.

Scope

- The project scope must comply with the various Energy Acts within the remit of the Gas and Electricity Markets Authority.
- The project scope must comply with subsidy control rules and regulations.
- The project scope must comply with the Wellbeing of Future Generations (Wales) Act 2015.
- The project scope must align its outputs with key UK and Welsh government policies listed in Tables 17 and 18.
- The project scope outputs will be constrained by the limitations of the electrical distribution network in North Wales and the commitments made by Scottish Power Energy Networks in their proposed RIIO-ED2 Business Plan that runs from 2023 to 2028.



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1.11. Dependencies

Listed below are the potential dependencies (to deliver outputs as well as realising benefits) outside the scope of the project upon which the ultimate success of the project could be dependent. These dependencies:

Skills

That there will be a suitably skilled local workforce available when jobs become available.

Funding / Investment

- Revenue funding can be accessed by applicants from sources other than Ambition North Wales to develop outputs ready for capital funding.
- That funding constraints around subsidy control on private and public investors will not limit their ability to invest in the outputs.
- That individuals, communities and organisations are able and willing to obtain the required capital to match Growth Deal contributions.
- There is continued government support through grants, lending and innovation competitions in the energy sector.

Digital connectivity

• That enabling digital technology such as smart-meters, fast and reliable broadband, 4 and 5G are deployed where needed.

Consenting

That outputs are able to obtain the necessary regulatory and legal consents.

Resourcing

• That key stakeholders have the capacity to deliver the projects and realise benefits within Growth Deal timescales.

Technical

• That the market has the ability and availability to supply and deliver solutions within the required timescales at a time where demand for net zero enabling solutions will be high.



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1.12. Case for change summary table

Table 27 - Project case for change summary

Project Spending Objective	Existing Arrangements	Business / Strategic Need	Potential Scope	Outcomes & Benefits
Spending Objective 1 Job Creation	 9,700 people currently employed in Wales low-carbon economy Expectation of 25,000 jobs in the sector in Wales by 2050 There are a number of existing low-carbon training facilities already located in the region 	 There is a need for north Wales to secure a fair share of the expected low-carbon jobs in Wales by 2050 to bring economic benefits to the region There is a need for the jobs to be high-value, promote diversity and inclusion and provide opportunities for the existing workforce to upskill and transition from roles currently linked to the fossil fuel industry 	Prioritise clean energy solutions that have the potential to create and safeguard the highest number of high-quality jobs either directly or indirectly by supporting local supply chains	Outcomes: Jobs Skills & qualifications Benefits: Increased high value employment, especially for women, young people from North Wales and those from low-income and rural communities
Spending Objective 2 Investment	 Limited support currently in place to help clean energy projects Majority of projects relying on traditional finance Due to the current UK economic situation and increasing energy costs; organisations are less able to invest their own resources into solutions that will provide them with more affordable, secure and clean energy 	 There is a need to enable projects access affordable funding and finance. Especially social enterprises and SMEs There is a need to support and de-risk projects to attract/leverage further investment 	 Provide cornerstone/enabling investment for clean energy solutions that unlocks/attracts further funding and finance Invest in clean energy solutions that have the potential to draw in further investment once operational for future phases/expansion 	Outcomes: Investment/Finance Business start-ups Business growth Benefits: Increased high value employment, especially for women, young people from North Wales and those from low-income and rural communities



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Spending Objective 3 Carbon Savings	 Wales has a target for 70% of its electricity demand to be from renewable sources by 2030, and to be net zero by 2050 65 MW of new renewable capacity was commissioned in 2020, this represents the lowest annual deployment rate since 2010, which is 94% lower than the 2015 peak, when 1,019 MW was commissioned 	 There is a need for intervention by Ambition North Wales to help reverse the trend of reduced deployment of renewables and contribute towards UK and Welsh Government decarbonisation targets There is an opportunity for North Wales to be at the leading edge with expertise in clean energy solutions, strong clean energy supply chain and competitive decarbonised businesses 	Invest in clean energy solutions that align with the North Wales Energy Strategy and Local Area Energy Plans that identify highest priority actions and most suitable pathways towards net zero by 2050	Outcomes: Innovation Renewable energy generation Reduction in energy use Benefits: Reduction in CO ₂ emissions
Spending Objective 4 Local Ownership	 Local ownership of all installed renewables in North Wales up to 2020 stood at 20% Welsh Government Policy Statement (Local ownership of energy generation in Wales) sets out that all new energy developments are required to have at least an element of local ownership 	There is an opportunity to increase local ownership of clean energy assets in line with WG targets and for north Wales to retain economic benefits associated with clean energy solutions locally	Invest in clean energy solutions that meet or exceed Welsh Government's local & shared ownership policy objective	Outcomes: Local ownership Benefits: Income from energy generation Reduced energy costs



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2. The Economic Case

This section identifies and appraises the options for the delivery of the project and recommends the option that is most likely to offer best Value for Money.

Two facilitated workshops were held with key stakeholders during the development of the Strategic Outline Case to explore and test options considered within the Economic Case.

Two further were held during the development of the Outline Business Case when revisiting and reviewing the short-list in preparation of the economic appraisals for the shortlisted options.

2.1. Critical Success Factors (CSFs)

As part of the 1st facilitated Economic Case workshop for this project, key stakeholders engaged in a discussion around factors that were crucial (not just desirable) for a successful project.

Specific factors were considered under the following headings; strategic fit and business needs; potential value for money; supplier capacity and capability; potential affordability and potential achievability.

On the basis of this workshop discussion, the list of critical success factors (Table 28) were agreed for the Smart Local Energy project:

Table 28 - Critical success factors

Key Critical Success Factor Topics	Specific Factors
Strategic Fit and Business Needs	 Must make a substantive contribution to delivering the objectives of the North Wales Growth Deal and the North Wales Regional Energy Strategy Must offer potential to leverage investment/co-investment Must complement existing national and local interventions that are delivering against low carbon energy agendas Must have clear alignment with market need and demand Must retain flexibility and be able to adapt the funded interventions as the regional energy strategy and wider set of national and local interventions evolve to meet dynamic market Must support opportunities for deployment of locally led innovative products and approaches Must support local ownership of renewable energy and low carbon assets (by North Wales residents, businesses and communities) Must create opportunities for development of skills and experience of low carbon supply chains in North Wales Must support the Ambition Board's Climate Change & Biodiversity aims
Potential Value for Money	 Must enable achievement of both economic outcomes (jobs and investment) and environmental outcomes (carbon emission savings) Must be the most cost-effective way to deliver the fund
Supplier Capacity and Capability	 Must have <u>delivery partners</u> who would be willing/able to deliver the project Must be attractive to external fund manager/advisors, or be appropriate for internal management
Potential Affordability	Must be <u>deliverable within £25M</u> of Growth Deal funding

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Potential Achievability	•	Must be fully operational and have invested all Growth Deal funding by 2035

2.2. Long listed Options

Potential Project Delivery Options

The 1st Economic Case workshop also considered and discussed a wide range of possible delivery options. The wide range of options taken forward to the long-list all fall within one of the potential project delivery approaches listed in Table 29. These approaches are considered possible ways of delivering the project's business needs within the potential scope of intervention areas and endusers set out in the Strategic Case.

Table 29 - Project delivery approaches

Potential Project Delivery Approach	Description				
Small Number of Defined Projects	1-3 investments in individual defined projects to contribute				
	towards low carbon goals.				
Regional Energy Investment Fund	An investment fund that supports the low carbon energy agenda				
	and able to support interventions aligned with all aspects of the				
	regional energy strategy.				
Targeted Investment Fund	A targeted fund that supports the low carbon energy agenda				
	focused on one of the following investment areas within the				
	regional energy strategy:				
	1. Domestic energy				
	2. Commercial and industrial energy				
	3. Transport				
	4. Renewable energy generation				
Innovation Investment Fund	A targeted investment fund focusing on innovative technology				
	projects that supports the low carbon energy agenda.				

Long-list of options

In order to generate a long-list from the four potential delivery approaches above, the wide range of potential options discussed at the workshop were set out in relation to the following considerations:

- 1. **Service Scope** the 'what', in terms of the potential coverage of the project. *The options for scope draw on the potential scope options outlined above.*
- 2. **Service Solution** the 'how' in terms of delivering the 'preferred' scope for the project. *The options for solution focus either on a direct commissioning or a competitive fund approach.*
- 3. **Delivery** the 'who' in terms of delivering the 'preferred' scope and service solution for the project. The options for delivery focus on whether delivery organisations should be locally (North Wales) based only, or also nationally based.
- 4. **Implementation** the 'when' in terms of delivering the 'preferred' scope, solution and service delivery arrangements for the project. *The implementation options focus on staging of funding allocation (for directly commissioned projects) or lifespan of funding allocations (if a competitive fund.)*
- 5. **Funding** the 'funding' required for delivering the 'preferred' scope, solution, service delivery and implementation path for the project. *The funding options focus on scale of match funding requirement and form of funding i.e. grants, loans or use of other financial instruments.*

The long-list also includes an option that provides the baseline for measuring improvement and Value for Money (Business as Usual) and a realistic 'Do Minimum' option. Long-list of options are:



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Table 30 - Service Scope

Business as	Do Minimum	Alternative Options					
Usual							
Continuation of	Investment in	Investment in 1-3 Investment in a Investment in a Investment i					
investment	one large scale	large scale low	large scale low suite of low suite of low				
across North	low carbon	carbon projects in carbon projects in carbon projects carbon project					
Wales (No	project in North	North Wales North Wales in North Wales focused on					
Growth Deal	Wales	across all areas of focusing on one innovative te					
investment)			intervention	investment area	in North Wales		

Table 31 - Service Solution

Business as Usual	Do Minimum	Alternative Options				
Continued wider	Commissioning	Commissioning	Commissioning	£25M allocated		
set of national &	of a single	of a single £25M	of 2-3 defined	through a fund		
local low carbon	£12.5M low	low carbon	low carbon	for low carbon		
interventions	carbon	intervention	interventions	projects		
	intervention		totalling £25M			

Table 32 - Service Delivery

Business as	Do Minimum	Alternative Options				
Usual						
Current Arrangements	In-house delivery of low carbon projects by Ambition North Wales	Direct commissioning of only local partners to deliver projects	Direct commissioning of local and national partner to deliver projects	Fund administered by local partner ²⁵ , receiving bids for project delivery in North Wales	Fund administered by non-local partner, receiving bids for project delivery in North Wales	

Table 33 - Implementation

Business as	Do Minimum	Alternative Options					
Usual							
n/a	Defined project delivered through single long-term contract	Defined project(s) funded in 3-year tranches	Fund awarding to projects over a period of up to 15-years	Fund awarding to projects over a period of up to 10-years	Fund awarding to projects over a period of up to 5-years		

Table 34 - Funding

Business as	Do Minimum		Alternative Options					
Usual								
n/a	Capital funding allocated through grants only, with no match funding required	Capital funding allocated through grants only, with match funding of at least 50% of total project costs required	Capital funding allocated through grants only with match funding of at least 75% of total project costs required	Capital funding allocated through grants or loans, with match funding of at least 75% of total project costs required	Capital funding allocated through grants, loans or other financial instruments, with match funding of at least 75% of total project costs required			

²⁵ Ambition North Wales will be considered as a potential local partner, or a member of a wider partnership, that could administer a fund created by this project.



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Assessing Options

Figure 4 summarises the HM Treasury Green Book process followed to identify and analyse the options to produce a shortlist.

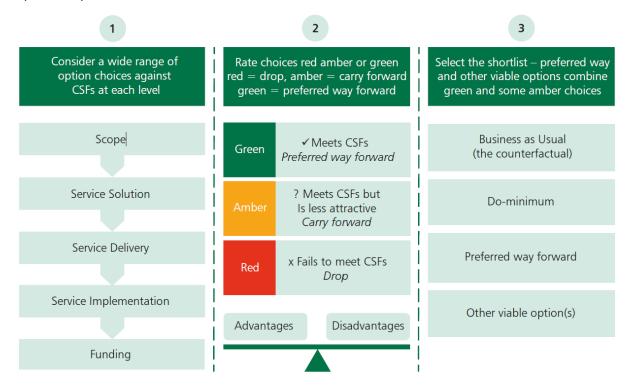


Figure 4 - Options analysis from HM Treasury Green Book

Each of the options in the long list have been subject to a SWOT analysis with advantages and disadvantages considered and noted. Appendix 3 contains the full analysis.

The analysis and conclusions were tested with key stakeholders at the 2nd Economic Case workshop and during individual stakeholder interviews. Changes were made where necessary to reflect stakeholder views.

Conclusions in terms of how well the options meet the agreed project spending objectives and CSF's have been summarised using the Options Framework in the next section. The conclusions show which options need to be considered going forward, which can be discounted at this stage, and which is the preferred option.

For each of the considerations, options have been set out on the basis of 'Business as Usual', 'Do Minimum' and 'Alternative Options' (note: because the project is defined with a £25M budget, the Alternative options do not include a 'Do Maximum' options as such, but rather a series of Alternative options).



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Summary of the Long-list using the Options Framework

Based on the analysis of long-list options across scope, solution, delivery, implementation and funding, Table 3535 summarises the conclusion for each option:

Table 35 - Summary of long-list analysis

Project	Business as	Do	Alternative Options				
•	Usual	Minimum			•		
1. Service Scope	1.0 Continuation of existing investment across North Wales	1.1 Investment in one large scale low carbon project in North Wales	1.2 Investment in 1-3 large scale low carbon projects in North Wales	1.3 Investment in a suite of low carbon projects in North Wales across all areas of intervention	1.4 Investment in a suite of low carbon projects in North Wales focusing on 1 investment area	1.5 Investment in a suite of low carbon projects focused on innovative tech in North Wales	
	Carried	Carried	Carried	Preferred	Carried	Discounted	
2. Service Solution	2.0 Continued wider set of national & local low carbon interventions	2.1 Commissionin g of a single £12.5M low carbon intervention	2.2 Commissionin g of a single £25M low carbon intervention	Way Forward 2.3 Commissionin g of 2-3 defined low carbon interventions totalling £25M	2.4 £25M allocated through a fund for low carbon projects		
	Carried Forward	Carried Forward	Carried Forward		Preferred Way Forward		
3. Service Delivery	3.0 Current Arrangement s	3.1 In-house delivery of low carbon projects by Ambition North Wales	3.2 Direct commissionin g of only local partners to deliver projects	3.3 Direct commissionin g of local and national partner to deliver projects	3.4 Fund administered by local partner, receiving bids for project delivery in North Wales	3.5 Fund administered by non-local partner, receiving bids for project delivery in North Wales	
	Carried	Discounted	Discounted	Carried	Preferred	Discounted	
4. Implementation	Forward	4.1 Defined project delivered through single long-term contract	4.2 Defined project(s) funded in 3- year tranches	4.3 Fund awarding to projects over a period of up to 15 years	Way Forward 4.4 Fund awarding to projects over a period of up to 10 years	4.5 Fund awarding to projects over a period of up to 5 years	
		Discounted	Carried Forward	Discounted	Preferred Way Forward	Discounted	
5. Funding		5.1 Capital funding allocated through grants only, with no match funding required	5.2 Capital funding allocated through grants only, with match funding of at least 50% of total project costs required	5.3 Capital funding allocated through grants only with match funding of at least 75% of total project costs required	5.4 Capital funding allocated through grants or loans, with match funding of at least 75% of total project costs required	5.5 Capital funding allocated through grants, loans or other financial instruments, with match funding of at least 75% of total project costs required	
		Discounted	Carried Forward	Carried Forward	Carried Forward	Preferred Way Forward	



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2.3. Preferred Way Forward

By filtering the feasible long-list options, a summary of the realistic options, including a preferred way forward, can be mapped as follows:

Table 36 - Summary of realistic options

Options	Business as	Do	Preferred	Alternative	Alternative	Alternative
	Usual – No	Minimum –	Way	PWF – Small	PWF –	PWF –
	additional	Single	Forward –	Number of	Investment	Funding
	Growth	Project	Open Low	Defined	Fund	through
	Deal	£12.5M	Carbon	Projects	focused on	Grants and
	investment		Investment		one area of	Loans only
			Fund		investment	
Service Scope	1.0	1.1	1.3	1.2	1.4	1.3
Service Solution	2.0	2.1	2.4	2.2 / 2.3	2.4	2.4
Service Delivery	3.0	3.3	3.4	3.3	3.4	3.4
Implementation	n/a	4.2	4.4	4.2	4.4	4.4
Funding	n/a	5.2	5.5	5.3	5.5	5.4



Table 37 - Preferred way forward

		Preferred way forward
Service Scope	1.3	Investment in a suite of low carbon projects in North Wales across all areas of intervention
Service Solution	2.4	£25M allocated through a fund for low carbon projects
Service Delivery	3.4	Fund administered by local partner, receiving bids for project delivery in North Wales
Implementation	4.4	Fund awarding to projects over a period of up to 10-years
Funding	5.5	Capital funding allocated through grants, loans or other financial instruments, with match funding of at least 75% of total project costs required



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2.4. Shortlisted Options

The analysis in the previous sections concludes with the shortlist in Table 3838.

Table 38 - Shortlisted options

Shortlist taken	Shortlist taken forward for economic appraisal				
Business as	Do Minimum –	Preferred Way	Alternative	Alternative	Alternative
Usual	Single £12.5M	Forward –	Option – Small	Option –	Option –
	Defined Project	Open Low	number of	Investment	Funding
		Carbon	Defined	Fund Focused	through Grants
		Investment	Projects	on One Area of	and Loans only
		Fund		Investment	
No additional	£12.5M	£25M fund to	£25M invested	£25M fund to	£25M fund to
funded activity	invested in	be invested	in 1-3 large	be invested	be invested
through	single project;	across all areas	scale low	across one	across all areas
Growth Deal	local or	aligning with	carbon	targeted area	aligning with
	national	the RES;	projects; local	of the RES,	the RES;
	partner	administered	or national	administered	administered
	commissioned	by a local	partner	by a local	by a local
	to deliver;	partner;	commissioned	partner;	partner;
	grant funded in	funding	to deliver;	funding	funding
	3-year	awarded over a	grant funded in	awarded over a	awarded over a
	tranches;	period of up to	3-year	period of up to	period of up to
	requirement	10 years;	tranches; with	10 years;	10 years; grant
	for 50% match	funding offered	requirement	funding offered	or loan funding
	funding	through grants,	for 75% match	through grants,	offered, with
		loans or other	across the full	loans or other	requirement
		financial	project	financial	for 75% match
		instruments,		instruments,	as an average
		with		with	across the fund
		requirement		requirement	
		for 75% match		for 75% match	
		as an average		as an average	
		across the fund		across the fund	

2.5. Economic Appraisal for the Preferred Way Forward and other Shortlisted Options *Key Assumptions*

The methodology and core assumptions are based on the HM Treasury (HMT) Green Book and its supplementary guidance, which sets out recommended methods and approaches to evaluate public policies, projects and programmes. It should be noted that given the nature of the intervention, core assumptions may vary significantly by project. These assumptions are tested with a sensitivity analysis (see section 2.1), and a conservative approach has been taken for the base scenario calculations.

In line with HM Treasury Green Book guidance, all costs and benefits have been estimated in 2023 real prices; the first year of investment. To adjust prices for inflation, the latest Deflator Forecast from the Office for Budget Responsibility have been used. Costs and Benefits are discounted at the Green Book's Social Discount Rate (3.5%).

This section presents an overview of the core assumptions used for the Social Cost Benefit Analysis and to model potential scenarios of the shortlisted options. A detailed description of all assumptions is presented in Appendix 9.



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Appraisal Period and Investment Profile

Costs and benefits are appraised over a 15-year appraisal period from 2023 to 2038. The model assumes the deployment of funds over a period of 5 years, starting on the first year of the project. As per the shortlist option details, Grant investments are funded in 3-year tranches. SME Loans have 5-year terms and Large Scale (Debt or Equity) 10. It is therefore established that costs and returns for some of the larger projects may run for up to 10 years from the end of the investment period. Options which allow for the recycling of funds are assumed to invest in a slightly higher number of SME debt and Grant projects, based on the scale of debt financing.

Jobs

Based on the project's spending objectives and the initial approach set out in the Programme Outline Business Case, the calculation of additional Gross Value Added (GVA) is performed using a jobs-based approach.

The Northern Powerhouse Investment Fund's (NPIF) most recent evaluation offers significant insight into the economic performance of both debt and equity investments.²⁶ Based on an analysis of gross jobs directly attributed to the funding during the first three years (with similar results from a survey and an econometric analysis), a cost per job of £62,444 per year is used as a benchmark. A literature review from a funding programme evaluation in Wales found a much higher cost per job for grant funding compared to debt and equity (approximately twice).²⁷ Considering that SLE grant funding for smaller projects have no direct job creation objectives, a conservative cost per job (twice the cost of debt/equity) is used for the analysis.

GVA

Following the Programme Business Case approach, the GVA figure of £53,360 for direct and indirect jobs created is used. This is based upon a weighted average of the North Wales regional average GVA per FTE, based on ONS data. A review of sector GVA of the area suggests that the sectors where jobs are most likely to be created (i.e. Manufacturing, Energy, Tech) may yield a slightly higher GVA per FTE created, but a conservative approach is taken with the original value.

Energy Efficiency and Reduction in Emissions

The Green Book recommends that any policy or project that increases or decreases greenhouse gas (GHG) emissions domestically or internationally relative to a "business as usual" scenario should quantify the change in emissions. Changes in emissions are valued using the carbon values provided under BEIS guidance and accompanying data tables.²⁸

For the purpose of this analysis, baseline CO_2 savings from relevant case studies have been assumed for small and medium sized projects or interventions (grant and SME debt financing). The impact in savings from energy efficiency measures and tonnes of CO_2 saved are based on case studies from the Business Energy and Efficiency Programme (BEEP), Midlands Engine Investment Fund (MEIF), and Northern Powerhouse Fund (NPIF) (Case study details are included in the appendix 9). Where the CO_2 savings figures are not available, average values of business consumption of energy by KWh are used. BEIS guidance allows for the calculation of GWh over a specific period using marginal effect factors (due to loss of efficiency over time) and its savings impact on CO_2 emissions.

For scenarios involving large scale debt and equity investments in large scale Generation Projects, baseline costs, generation capacity and carbon savings are based on national and local solar and



²⁶ Northern Powerhouse Investment Fund Interim Evaluation Report

²⁷ Regeneris Report (gov.wales)

²⁸ Valuation of energy use and greenhouse gas emissions (publishing.service.gov.uk)

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onshore wind projects. Based on recent publications on the cost of renewable electricity, these two sources have the lowest capital, fixed and variable costs per MWh. Although costs of these sources have fallen significantly in previous years (and are expected to become even more affordable), conservative figures are used. Further details are provided in the Appendix 9.

Additionality and Place Based Effects

The economic appraisal must account for the additional effects of the intervention compared to the Business-as-Usual scenario. To adjust for the outcomes that would have taken place without the intervention under consideration, a measure of deadweight is used. In the case of a grant or loan fund, it refers to the likelihood that beneficiaries would have obtained financing in the absence of the intervention. Given that the SLE funds aim to address market failures, deadweight should be relatively low; therefore, the lower end measure of the business support project type from HCA guidance of 20% is used for the analysis.²⁹

Green Book guidance states that a Place Based analysis should be performed for projects with a specific spatial focus. Since the project has geographically targeted objectives (North Wales), expected impacts must be adjusted for displacement and leakage.

Displacement is the extent to which an increase in economic activity or other desired outcome is offset by reductions in economic activity or other desired outcome in the area under consideration or in areas close by. The value used for the analysis is 21.5%, established in the HCA guidance based on observed average displacement rates at the sub-regional level for "All activities".

Leakage is the extent to which impacts may fall outside of the area of intervention. In the case of the Smart Local Energy Project, leakage could occur if part of the employment created is taken by individuals residing in neighbouring areas. Given the relatively isolated nature of the North Wales economy, a "low" range leakage from the HCA guidance "business support" scenario is used, 10%. This value is tested as part of the sensitivity analysis.

Multiplier effects refer to the additional economic activity associated to the core intervention. In the case of the core indicator (job creation) this adjustment would consist of the indirect jobs created (for example, as part of the local supply chain for the project). The multiplier used is 1.25, again taking a conservative approach as energy related projects (high tech and high skilled) may have higher multiplier effects.

Leverage and Match Funding

A key objective of the SLE project is to enable further investment in North Wales, especially from the private sector, by gap funding projects as part of a finance package to an investee to de-risk a project and ensure it can be delivered. The SOC suggested that for every £1 Growth Deal investment, the project aims to leverage at least £3 from the private sector, representing a total expected amount of at least £75m.

The SOC also established a measure of match funding required from each option. This will likely vary on a project basis, depending on the recipient's capacity to raise finance or the scale of the intervention.

An analysis of case studies and evaluations from other funds (detailed in the appendix 9) indicate SME debt financing is highly effective in enabling further investment. Funds supported by the European Regional Development Fund (ERDF) such as NPIF and MEIF establish leverage parameters,

²⁹ HCA Policy Covers (publishing.service.gov.uk)





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with initial targets expecting a similar or slightly higher amount of private financing relative to the fund's allocation. It is worth noting that a significant amount of private sector investment counted by ERDF occurs later as a result of the project funding; this is captured via follow up surveys and tracking recipients.

For the purpose of the Economic Appraisal, it is assumed that projects will be fully funded and/or have secured any initial match funding necessary. Therefore, Value for Money metrics are based on Net Public Sector Costs, scaled to the allocated amounts per project. Private sector leverage is therefore based on the project's objective to unlock investment and is expected to generate additional benefits.

Based on the case study review, the SLE Project could require recipients to cover between 30% and 75% of the project total, based on risk and capacity to raise finance from other sources. Potential sources of additional investment are detailed in the Appendix 9.

The preferred option would consist of three different sub-funds, each one offering different types of finance, with unique objectives and targets. Match funding for each sub-fund could be drawn down in a number of different capacities including:

- To bridge a gap in funding in order to ensure a project's full investment requirements are achieved.
- As part of finance package to an investee to de-risk a project and ensure that it can be delivered.
- As a route to unlocking future investment where a co-investment partner is offering funding at fund/sub-fund level across a range of investment opportunities.

On this basis, leverage options may vary by sub-fund. Based on the review of similar funds and public/private leverage options in North Wales, the following indicative requirements of direct private funding required per average project could be considered for each sub-fund:

Table 39 - Match funding target

Grant	SME Debt	Large Scale Debt
50%	65%-75%	65%-75%

These ranges should allow to leverage approximately between £45 million and £65 million in private investment directly, while unlocking further investments that could amount to or exceed the project target of £75 million in total³⁰. Potential sources to consult could include the Development Bank of Wales, Private Equity Funds and Venture Capital interested in SMEs in North Wales, and private banks. Many business finance options are available in Wales depending on business size, location and activity. Further match funding and leverage opportunities considering these variables could be explored via the online finance locator³¹. The rationale, ranges, conditions, and constraints of these potential sources are explained further in the Appendix 9.

Economic Appraisal

Based on the shortlisted options, a social cost-benefit analysis has been performed to determine the Fund's potential Value for Money (VfM). The analysis considers the different types of funding offered, scale of the fund and sub-funds, and possible projects based on the Fund Strategy. It draws



³⁰ Further investments could be re-investment of recycled Growth Deal capital or further expansion or future phases of project invested in. This would result in indirect leverage.

³¹ businesswales.gov.wales

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on quantitative and qualitative analysis based on public data, case studies, stakeholder feedback, literature review, and analysis of outcomes from similar funding models. This is done in line with HM Treasury's Green Book Guidance for Economic Appraisal.

Following official guidance, the analysis presents the Net Present Social Value (NPSV) of each option, as well as the Benefit Cost Ratio (BCR).

- The NPSV is obtained by calculating the Present value of benefits less the Present value of costs.
- The BCR is obtained by calculating the Present Value of Benefits divided by the present value of costs.

Certain monetised benefits are included in the appraisal but are not part of the BCR calculation to avoid double counting, as per Green Book recommendations. Unquantifiable benefits that are relevant to the business case, such as strategic benefits and wider economic effects, are included in the appraisal with a qualitative evaluation.

Key Consideration

Following the SOC considerations for the OBC and feedback from stakeholders, three scenarios of the preferred option have been appraised. The allocation of funding mechanisms (grants, loans and other financial instruments – assumed to be equity) have been evaluated separately based on different allocations for the sub-funds. Scenario 1 follows the initial recommendation of the Fund Strategy, with a £5m predominantly Grant Sub-fund, a £8m SME predominantly Debt Sub-fund, and £12m allocation for large scale debt or equity financing of large energy generation projects. Scenario 2 focuses on a predominantly grant sub-fund of £10m, while reducing SME debt to £5m and large-scale project financing to £10m. Scenario 3 considers a £5m predominantly Grant Sub-fund, a £12m SME Debt Sub-Fund, and £8m large project financing allocation. Results of the scenario testing are presented as part of the Sensitivity Analysis (Switching Values) section. Details of the scenario analysis assumptions are available in the Appendix 9.

Applying Optimism Bias

Optimism bias of 24% has been applied to benefits and to operating costs of the proposed intervention, based on the Green Book supplementary guidance for "Standard Buildings". This follows the Programme Business Case approach and has been selected as a standard reference measure that is likely to apply to small and medium scale projects and interventions. The upper limit has been selected to maintain a conservative approach.

As part of the sensitivity testing, the central and upper limit for "Non-Standard Buildings" are used (44% and up to 66%) This is applied to large scale investments (assumed to be for large-scale renewable energy generation).

Net Present Social Value and Benefit Cost Ratio Summary

Table 40 shows a summary of the Cost Benefit Analysis results for the shortlisted options. All figures are Net Present Values, appraised over a 15-year period.

Table 40 - Summary of cost benefit analysis

Factor	BAU	Do Minimum	Preferred Option	Alternative Option 2	Alternative Option 3	Alternative Option 4
Description of option	Business as Usual	Single £12.5M Defined Project	Open Low Carbon Investment Fund (Scenario A)	Small number of Defined Projects	Investment Fund focused on one area	Funding through grants and loans only



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					of investment	
		Quant	itative analysis			
Total public sector costs (£m NPV)	0	11.5	22.4	21.8	24	22.3
Total monetised societal benefits (£m NPV)	0	22	87.1	43.7	82.9	74.2
Net present social value (£m NPV)	0	10.5	64.7	21.9	58.9	51.9
Benefit cost ratio (BCR) – North Wales and UK	-	1.9	3.88	2.1	3.45	3.33
		Significant	quantified benefits			
Number of projects supported	0	1	104	3	82	182
Total additional jobs created	0	65	229	131	235	196
Savings from Energy Efficiency Projects (£m NPV)	0	2.8	13.1	4.2	9.6	16.5
Carbon Savings (tCO2)	0	30,000	149,300	48,600	132,500	168,500
Carbon Savings (£m NPV)	0	7.1	35.6	11.5	31.6	40

The Cost Benefit analysis suggests that the preferred option at SOC presents the highest BCR, and therefore the option that represents the best value for money. It should be noted that Alternative options 3 and 4 present high BCRs as well and can also vary in terms of the combinations of type of finance offered and individual project conditions. While the Preferred option is subjected to a sensitivity analysis, caution should be taken when interpreting quantitative comparisons. In this sense, strategic considerations outlined throughout the Business Case take a prominent role in informing the decision to take forward the preferred option.

2.6. Non-monetised (Qualitative) Benefits Appraisal

As all proposed options shortlisted were assessed against the project spending objectives and critical success factors, it is expected that most qualitative benefits would be the same across all interventions. The key difference between options is the scale of the benefit.

The Open Low Carbon Investment Fund presents the highest probability of delivering the following benefits (based on review of available information from other funds) with the greatest magnitude:

Table 41 - Qualitative benefits

Benefit	Description
Agglomeration Effects	Technological and knowledge spill overs
	Increased innovation among local firms
	Additional Inward investment
	Increased competition
	Productivity improvements among firms
	Growth of Industry Clusters
Skills Development	Potential for improved engagement between employers, HE/FE providers
	and local authorities to upskill and reskill local workforce.
	Improved education on climate change in schools and development of a
	talent pipeline to meet future demand for green jobs.



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Environment and Amenity Effects	•	Improvements to the public realm and air quality may contribute to higher footfall, reduced crime, improved health, and increased revenues for the local authorities
Community Cohesion and Social Well-being	•	Empowering community groups to tackle the climate crisis and address social issues
	•	Improved engagement with local government

The alternative options vary in terms of scale, in different degrees:

- Do Minimum Scenario: Would deliver minimal agglomeration benefits, and environment and amenity effects. Skills development and community cohesion would be very limited in comparison to the other options.
- Alternative Option 2: would deliver low agglomeration effects due to the small number of projects supported. Skills development and community cohesion would be somewhat limited in comparison to the other options.
- Alternative Option 3: Like preferred option but would likely deliver fewer spillover impacts due to the focused area of investment.
- Alternative Option 4: Like preferred option; main difference is financial as it is less flexible in terms of types of financing offered.

2.7. Preferred Option

Based on the appraisal of the shortlist of options, the approach selected to be taken forward is confirmed to be the SOC preferred way forward; a £25m Open Low Carbon Investment Fund:

Preferred Option – Open Low Carbon Investment Fund

£25m fund to invest across all areas of intervention aligning with the Regional Energy Strategy. A fund administered by Ambition North Wales over a period of up to 10 years. Capital funding allocated through grants, loans or other financial instruments, with a target of 75% match as an average across the fund

- The appraisal suggests the selected option will create the most jobs up to 2038, with a total of up to 229 net full time equivalent (FTE).
- Additional GVA created for the region is estimated at £133m (undiscounted), and a discounted NPSV of approximately £100m.
- The estimated CO₂ savings as a result of the project would amount to over 149,000 tonnes over 15 years.

2.8. Developing the Preferred Option

Following SOC approval, three workshops were held with key stakeholders within Ambition North Wales to develop the preferred option and select the most appropriate option/s for the various elements of a fund. The workshops were facilitated by external consultants (fund specialists) who presented the potential options along with advantages and disadvantages for consideration and an analysis of how they could potentially deliver against project spending objectives and meet the critical success factors.

The following principles were also established as key design principles that align with the project spending objectives and critical success factors:



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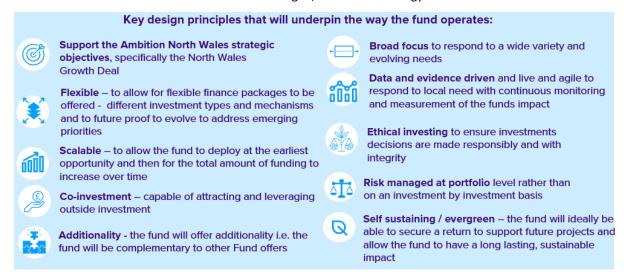


Figure 5 - Key design principles for the Fund

Based on the feedback from key stakeholders and the fund specialist's expertise, the following recommendations were put forward and endorsed by the project team, Smart Local Energy Project Board and Low Carbon Programme Board (detailed options, analysis, rationale and recommendations are set out at the end of appendix 9):

Service Solution - Fund Target & Structure

The recommendation is for the Fund to be structured as a Fund-of-Funds (Umbrella Fund³²). An Umbrella Fund allows for multiple investment strategies which allows a range of investment types (debt, equity, grant etc), aligned with each sub-fund. Co-investment is possible at fund, sub-fund and individual project level. This approach will also allow Ambition North Wales to react flexibly over the life of the Growth Deal to changing circumstances without being locked into too rigid a fund structure. The Umbrella Fund strategy also allows investments to be split across multiple strands to reflect the diversity of projects, both in terms of scale and objectives. This proposal takes account of the early engagement which has shown:

- Community groups indicating an appetite for grant funding and few assets to borrow against.
- Reasonable array of existing debt products available to firms that are sophisticated enough to access and a need to provide additionality.
- Larger potentially regionally important projects that will require complex due diligence and financial expertise to structure but could deliver larger returns against the spending objectives.

In summary, an Umbrella Fund aligns with the design principles by:

 Enabling clearer governance and ability to flex the management arrangements to suit requirements

Surrey Growth Fund – designed as an umbrella fund with a focus on green and business innovation with returns contribution to social value



³² The following funds have been established as an umbrella fund or are designed with this structure:

[•] Warwickshire Recovery & Investment Fund – launched and up and running

[•] Cardiff Capital Region – their Wider Investment Fund is set up akin to an umbrella fund structure with a series of other 'priority' funds underneath

[•] Herefordshire Recovery Fund – designed as an umbrella fund with a focus on green and business growth

Camden Community Wealth Fund – designed as an umbrella fund with a range of interventions from grant, SME loans and equity

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- Enabling cross subsidy to fund the grants sub-fund if returns are achieved or allow grants as part of a wider package of interventions
- Maximising opportunity for co-investment at fund, sub-fund and individual project level
- Building in more flexibility to respond to changing market demand and factors such as the current economic crisis
- Investments can be split across multiple strands to reflect the diversity of projects, both in scale and objectives.
- Giving ability to protect returns and reduces risk via a portfolio approach with a diverse set of investments
- An Umbrella Fund allows for multiple investment strategies which allows a range of investment types (debt, equity, grant etc), aligned with each sub-fund.

Conclusions of stakeholder consultations:

Third Sector Organisations

Based on feedback through the consultations with stakeholders, it was concluded that a grant offering for third sector organisations could be effective between the values of £10k and £150k for projects. This level of funding may generate an administrative burden for Ambition North Wales. The level of matched funding available would likely depend on project specific circumstances and how close to being commercially viable the project might be based on its fundamentals. The consultation with community groups suggested projects were relatively unique and not obviously standardised or otherwise scalable. Given the administrative burden for this element of the fund is likely to fall to Ambition North Wales, it may be preferable to launch this element of the fund early and target fewer, high impact projects.

Small and Medium Enterprises

Based on feedback through the consultations, it is also recommended that a sub-fund be established to provide debt finance to SMEs based in North Wales, or who meet a local ownership threshold³³ and propose new capital investments within North Wales. Ideally these companies will be either active in the renewable energy or decarbonisation sectors or seek finance to decarbonise or generate renewable energy. Initial consultation evidence has indicated that loan amounts between £50k and £250k with a term of no more than five years would be appropriate in terms of meeting the Smart Local Energy project's objectives and local demand for investment.

Investors with an interest in North Wales

Following consultations with other investors and funders, including the local authority pensions scheme and Development Bank of Wales, it is proposed to establish a fund to invest in larger energy-related projects based in North Wales that meet local ownership thresholds³⁴ and which could be appropriate for funding by a range of investors. This fund could generate favourable returns which could be re-invested into the umbrella fund.

From a marketing and engagement point of view, it has been decided to define the sub-funds as a Third Sector Sub-Fund, offering predominantly grant, a Business Sub-Fund offering predominantly

³⁴ In line with 'Local and shared ownership of energy projects in Wales: Guidance for developers, local communities & decision-makers'



³³ In line with 'Local and shared ownership of energy projects in Wales: Guidance for developers, local communities & decision-makers'

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debt to SMEs and a Large Schemes Sub-Fund in order to retain flexibility in the type of investment offered across the sub-funds.

Recommendation:

Table 42 - Service solution recommendation

Factor	Third Sector Sub-fund	Business Sub-fund	Large Schemes Sub-fund
Sub-Fund	Not-for-profit organisations	Provision of debt finance to	Investment into larger
Target	and community groups seeking investment to: Generate renewable energy and/or reduce costs Provide energy to disadvantaged or economically challenged groups	SMEs based in North Wales that: are local providers of renewable energy/decarbonisation solutions are seeking finance to decarbonise, generate renewable energy or	energy-related projects based in North Wales to enable local ownership thresholds to be met, to address market failures and which could be appropriate for funding by a range of investors
Individual	£50k*-£150k	reduce operational costs £50-£250k	£4m-£6m
Investment Range of Growth Deal			
Funding			

^{*}increased minimum from £10k to £50k given the likely administrative burden of smaller investments that will fall on to Ambition North Wales. A higher minimum is set to target fewer, high impact projects.

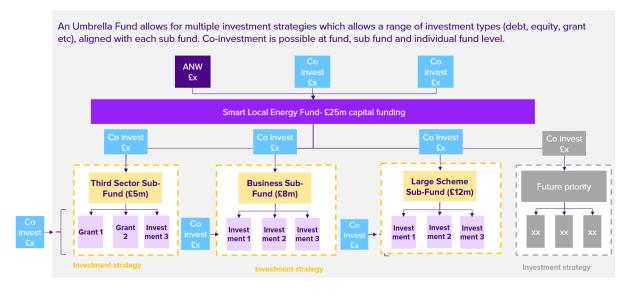


Figure 6 - Proposed structure of the Fund

Service Scope - Project Types

Project types have been defined to represent the nature of projects being considered by stakeholders in North Wales, according to the stakeholder survey we undertook, that align with the sub-fund most relevant to the nature of their organisation. The project types also capture the core, desirable and some of the optional intervention areas set out in the project scope section.

Recommendation:

Table 43 - Service scope recommendation

Factor	Third Sector Sub-fund	Business Sub-fund	Large Schemes Sub-fund

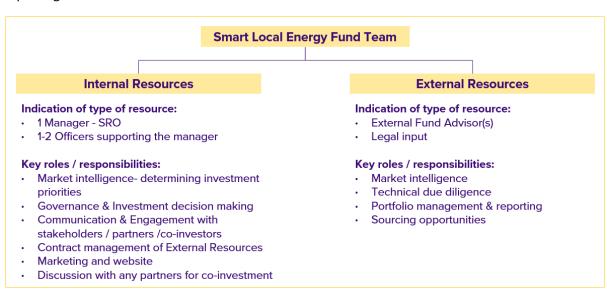


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Project Types	Energy Efficiency	Energy Efficiency	Large Scale Solar
	Home/Community	Business operation	Onshore Wind
	Retrofit	improvements	Tidal Energy
	Small scale renewable energy generation (heat & electrical) Smart Energy Solutions	Small-medium scale renewable energy generation (heat & electrical)	Smart Energy Solutions
		Smart Energy Solutions	

Service Delivery - Fund Management

Consultations with external fund managers indicated there was limited appetite to manage the proposed Smart Local Energy due to the scale of the sub-funds (>£15m) and the likely need to set up a local office to effectively engage with local stakeholders. The variety of Investment types/interventions may also need more than one Fund Manager which would add complexity. With this in mind, the preference for the fund to be administered by a local partner and for Ambition North Wales to retain a suitable level of control over the investments made; the recommendation is for in-house management by Ambition North Wales with an external Fund Advisor³⁵ providing key services such as: input into investment strategy, origination and sourcing of investment opportunities, technical and financial due diligence, investment recommendations and regular reporting to Ambition North Wales.



Recommendation:

Table 44 - Service delivery recommendation

Table 11 Get vice derivery recommendation			
Factor	All Funds		
Managed by	In-house management by Ambition North Wales with external Fund Advisor		

Implementation - Duration of fund

The preferred way forward was to awarding funding to projects over a period of up to 10-years. However, in response to the recent economic changes with increasing inflation and high energy

- Cardiff Capital Region's Site & Premises Fund using CBRE
- Warwickshire Property & Infrastructure Sub-fund will be using a Fund Advisor



 $^{^{}m 35}$ Examples of funds using a fund advisor rather than fund manager

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costs, a shorter duration of 5 years is targeted to realise the benefits as soon as possible and to achieve the best value for money. However, it is acknowledged that awarding the full fund in that duration may be challenging to achieve, an option to extend would be prudent. A closed 5-year period as opposed to an open duration makes it easier to procure and contract with suppliers.

Recommendation:

Table 45 - Implementation recommendation

Factor	All Funds
Duration of	5 years (option to extend sub-funds if required)
fund	

Funding - Fund Size/Type/Term

Scenario Analysis was undertaken to assess the impact of different sub-fund allocation as set out in table 46, with allocations in the order of Third-Sector/Business/Large-Scheme Sub-funds.

Table 46 - Funding recommendation 1 of 2

Scenario 1 (£5m/£8m/£12m)	Scenario 2 (£10m/£5m/£10m)	Scenario 3 (£5m/£12m/£8m)	
 A higher proportion of Large-Scale Debt financing yields more jobs and higher turnover vs grant and SME debt funding. Benefits may take longer to realize – therefore more sensitive to social discount rate. Improved capacity to recycle funds from loan returns. 	 A larger grant sub-fund will lead to improved social outcomes. May reach a broader range of beneficiaries who would otherwise have no access to funds. 	 A higher proportion of SME Debt financing yields more jobs vs grant funding but slightly less than large scale projects (particularly in the longer term) Higher capacity to recycle funds from loan returns. Broader coverage for SMEs seeking to decarbonize/enhance productivity (possibly higher CO2 savings) 	
BCR: 3.94	BCR: 3.52	BCR: 3.84	
Net FTE jobs: 229	Net FTE jobs: 209	Net FTE jobs: 222	
GVA Gain: £133m	GVA Gain: £122m	GVA Gain: £129m	
Estimated additional	Estimated additional	Estimated additional CO2 savings:	
CO2 savings: 154,000 tonnes	CO2 savings: 161,000 tonnes	178,000 tonnes	

Considering the Growth Deal targets and the Project Spending objectives have a focus on jobs and GVA, selection of the preferred base case scenario was driven by the scenario that delivers the most local jobs – Scenario 1.

This option is also the preferred approach because:

- The Social Cost Benefit Analysis supports the initial appraisal of options, showing the selected intervention has the highest BCR and best alignment with the project's spending objectives.
- Although benefits may take slightly longer to realise for larger schemes, risk may be better distributed in the selected option due to the variety of the investment portfolio. Financial yields and job creation are likely greater than SME Debt in the longer term.
- It offers improved capacity to recycle funds from loan returns.



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• It provides significant grant funding opportunities to bolster community energy projects, local development objectives, and reach beneficiaries who would otherwise have no access to finance.

Recommendation:

Table 47 - Funding recommendation 2 of 2

Factor	Third Sector Sub-fund	Business Sub-fund	Large Schemes Sub-fund
Fund Size	£5m	£8m	£12m
Investment Types	Predominantly Grant Repayable /convertible grants	Predominantly debt via loans	Predominantly debt via loans
Term of funding	N/A for grant as it is not repayable (Only applicable if grant is converted into loan; 5 years)	5 years	5-10 years

2.9. Risk Appraisal of Preferred Option

This section identifies the main risks associated with the achievement of the project's outcomes that are related to the preferred option. Proposed counter measures for avoiding or reducing the risk where relevant.

Table 48 - Risk appraisal of preferred option

Risks Avoid /		Proposed Counter Measure
	Reduce	
	/ Accept	
There is a risk that if Investment	Reduce	-Fund investment strategy and management plan drafted for OBC.
objectives are unclear, not		[CLOSED]
consistently applied or don't		-Final investment strategy and fund management plan will be
adapt to meet changing market		developed with fund advisor and approved with FBC. [ONGOING]
conditions or the needs of		
Ambition North Wales impacting		
the ability of the fund to deliver		
against the Spending Objectives		
within Growth Deal timescales.		
If the level of resources required	Reduce	-Stakeholder engagement through surveys, 1to1 consultations and
to submit a funding application,		workshops have provided insights into the type and scale of projects
or conforming with the funding		looking for support. This enables the project to specify funding
agreement, is not proportional		products that is appropriate to the demand. [CLOSED]
to the level of funding applied		-Robust project business case developed in line with 5 Case Business
for; there is a risk that funding is		Model to fully assess options with input from key stakeholders to
undersubscribed and Project		ensure a fit-for-purpose, accessible and user-friendly fund is
Spending Objectives (jobs,		established that doesn't deter applicants with robust proposals from
investment, carbon saving and		applying. [ONGOING]
local ownership) will not be		-Project will have a robust stakeholder engagement and
achieved.		communications plan in place to raise awareness of and promote opportunities and benefits. [ONGOING]
		-Fund specialist brough on-board to assist with business case and fund development. [ONGOING]
		-The fund management plan will set out the application and
		monitoring/evaluation plans and processes, and key stakeholders will
		be consulted to ensure the process is robust, but also proportional
		and accessible. [ONGOING]
If a fund advisor cannot be	Reduce	-Initial exploratory research and engagement with suppliers that
procured and subsequently the		could deliver the Fund Advisory requirement was conducted to

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management structure of the fund has to change significantly to be attractive to the market, there is a risk of delaying the launch of the fund and impacting the ability to deliver against the Spending Objectives within Growth Deal timescales.		provide an understanding of the potential supplier base. Potential suppliers were identified. [CLOSED] -Prior to a formal procurement exercise being undertaken to secure Fund Advisory services, a soft market testing exercise is to be undertaken to assess the potential supplier base further. [ONGOING] -Tender will be informed by the soft market testing to ensure the deal is attractive to the marker, and the tender will be advertised via sell2wales and suppliers showing interest during soft market testing will be notified of tender. [ONGOING]
If insufficient resource and expertise is committed to the operational phase of the fund, there is a risk of poor investment decisions, fund not adapting to market need and under-performing projects due to lack of monitoring all impacting the ability of the fund to deliver against the Spending Objectives within Growth Deal timescales.	Reduce	-The proposed resourcing in the OBC is based on other similar funds and the roles and responsibilities set out in the Fund Management Plan. [CLOSED] -For FBC this will be further reviewed with fund advisor and PMO to ensure suitable level of resource is allocated. [ONGOING]

2.10. Sensitivity Analysis of Preferred Option

To test the volatility of the key assumptions built into the Economic Appraisal, a sensitivity analysis is performed for the preferred option. The analysis involves a switching-values and a scenario analysis approach. The details of each assumption tested is provided in the Annex.

Switching values

Switching values presents the magnitude of change required in key variables of the model inputs to make the preferred option no longer viable. As part of the sub-fund allocation scenario analysis, two additional scenarios were appraised (Scenarios 2 and 3, detailed in appendix 9), and a fourth scenario with a higher grant allocation was tested. The allocation for each scenario is as follows:

Table 49 - Sensitivity analysis scenarios

Sub-fund	Scenario 2	Scenario 3	Scenario 4
Grant	£10m	£5m	£12m
SME Debt	£5m	£12m	£5m
Large Scheme	£10m	£8m	£8m

The analysis found that increasing the proportion of debt vs. equity has a small effect. Increasing the grant sub-fund from £5 to £10m has the most significant negative impact in the BCR, but still suggests a slightly higher value for money than the closest option (Alternative option 3).

Increasing the Grant Sub-Fund to £12m renders the option less viable than Alternative Option 3, as high management and administrative costs relative to a lower financial return from loans drives the BCR down.

Table 50 - Sensitivity analysis benefit cost ratios

Preferred Option Scenario	BCR
Base Scenario	3.88
2	3.46
3	3.78
4	3.35



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To lower the Preferred Option BCR to 1:1, making it economically unviable, the core variables (jobs and GVA) would need to change by a significant magnitude. Extreme scenarios of changes in the central BCR component include:

- Generating only 45 Net Jobs (over 80% less than projected)
- Generating 115 Net Jobs (50% less than projected), yielding 58% less GVA than expected.

Scenario Analysis

Based on the risk of assumptions changing due to economic factors a sensitivity analysis on six scenarios is presented below. The rationale behind each test and magnitude of impact is provided in the Appendix 9.

- 1. Inflation at 10% for first two years, gradually decreasing by 2%: Record inflation recorded in November 2022 will not return to 2% in 2024 as expected by the OBR, and remain over 10% for the next two years, gradually returning to target in 2027.
- 2. Deadweight is increased to 50%, and leakage to 20%: The risk of a higher degree of leakage (benefits and job opportunities falling outside of North Wales) materialises and anticipated employment leakage doubles to 20%.
- 3. Net Job creation is 25% less: Businesses and large projects are not able to create enough employment.
- 4. Potential Loss from loans increases from 10% to 20%: SMEs may not be able to repay loans due to the cost-of-living crisis and high costs of doing business, therefore defaulting at a higher rate.
- 5. Financial Returns projected from investments decrease 50%: Market conditions may lead to difficulties in securing leverage, or projected income from large scale generation projects is less than expected.
- 6. Capital costs of large projects increase 44%: Uncertainty around price of materials and supply chain issues will increase costs and disrupt project schedules. Optimism bias is adjusted to 44%.

The impact of each test on the BCR are detailed below:

Table 51 - Sensitivity analysis, test scenario BCRs

Test Scenario	BCR
Inflation at 10% for first two years, gradually decreasing by 2%.	3.76
Deadweight is increased to 50%, and leakage to 20%.	2.53
Net Job creation is 25% less	2.59
Potential Loss from loans increases from 10% to 20%	3.01
Financial Returns projected from investments decrease 50%	2.2
Capital costs of large projects increase 44%	2.77

The BCR variations still suggest good value for money in all scenarios, although job creation is a key variable that does impact at a higher magnitude. Higher than expected inflation during the first years of the appraisal period does not play a major role.



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3. Commercial case

This section sets out the procurement arrangements for the project's key outputs and activities in support of the preferred option.

A workshop was held with key stakeholders during the development of the Outline Business Case to develop the commercial strategy for the project.

3.1. Procurement Strategy

This project will follow Ambition North Wales' commercial strategy and public procurement rules as set out in the Portfolio Business Case. The following principles will underpin the commercial and procurement activity within this project:

Commercial Principles themes:

- 1. Sustainability and re-investment
- 2. Subsidy control (state aid)
- 3. Reinvestment of financial surplus or profit generated by not-for-profit project sponsors
- 4. Gap funding will be considered where there is a viability or market failure issue
- Contractual arrangements will protect the North Wales Economic Ambition Board's longterm interests

Procurement principles:



Figure 7 - Ambition North Wales procurement principles

3.2. Procurement Activities

Services and Outputs to be Procured

Table 52 and 53 lists the procurement activities that have been identified to deliver key project services and outputs.

To support production of the Full Business Case (pre-FBC)

Table 52 - Procurement activities to support FBC

Outputs	Specialist Needed (Role)	Remit
Finalised Fund Management Plan and Investment	Consultant (support for FBC)	Soft Market Testing exercise to market test role and market for potential Fund Advisors
Strategy		Specialist support to develop the Full Business Case



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Fund Advisor	Early stage appointment of Fund Advisor to provide input
	into Investment Strategy
Legal Advisor	Advice on commercial considerations, operating model
	and subsidy control considerations
	Preparation of standard HoT, loan agreements etc
Biodiversity &	To advise on opportunities for delivering outcomes via
Emissions specialist	investment opportunities and how best to integrate
	methodology into investment strategy

To support the establishment and operation of the fund (post-FBC)

Table 53 - Procurement activities to support set-up and operating fund

Output/Services	Specialist Needed (Role)	Remit	
Application Platform	Web Designer	To develop a suitable online platform to enquire and apply for funding via Ambition North Wales' website	
		To include support during operation phase of the fund as and when required	
Operating the Fund	Fund Advisor	The broad services expected from the external Fund Advisor are:	
		Promotion and marketing of the fund, including website	
		Sourcing/ responding to investment opportunities	
		Support to businesses in developing viable	
		business/investment propositions – investor	
		readiness and Business Case preparation assistance	
		Evaluating investment applications – sifting process	
		Due Diligence	
		Investment appraisal and recommendation	
		Performance monitoring and reporting	
	Legal Advisor	Contract negotiating and drafting for Fund Advisor,	
		preparing standard legal documents such as loan	
		agreements, to review due diligence/contract matters	
		and provide input into commercial considerations of the fund (vires, Subsidy Control)	

Procurement Plan

Prior to a formal procurement exercise being undertaken to secure Fund Advisory services, a soft market testing exercise is to be undertaken to assess the potential supplier base further.

Tables 54 and 55 set out the plan for procuring the identified services and outputs to be procured.

To support production of the Full Business Case (pre-FBC)

Table 54 - Procurement plan for supporting FBC

Role	Procurement Route	Procurement Timescale	Output delivered by
Fund Advisor	Soft market testing	Mar-Apr 2023	Apr 2023



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	Single Stage Procurement	May-Aug 2023	Oct 2023
	Exercise		
Consultant (support for	Procurement exercise – brief	May-June 2023	Sep 2023
FBC)	and 3 competitive quotes		
Legal Advisor	Call off from Framework	May 2023	Sep 2023
Biodiversity & Emissions	Procurement exercise – brief	May-Jun 2023	Sep 2023
specialist	and 3 competitive quotes		

To support the establishment and operation of the fund (post-FBC)

Table 55 - Procurement plan to support set-up and operating fund

Role	Procurement Route	Procurement Timescale	Implementation of Output/Service	Duration of Commission
Fund	Single Stage Procurement	Part of procurement	Jan 2024	5 years with
Advisor	Exercise	process undertaken to		option to extend
		support FBC		by 2years
Legal	Call off from Framework	Part of procurement	Jan 2024	n/a
Advisor		process undertaken to		
		support FBC		
Web	Scope of works to be set	Sep-Oct 2023	Jan 2024	Up to 6 months.
Designer	out with appointed Fund			May need to
	Advisor. Most appropriate			consider service
	procurement route will be			agreement during
	implemented in line with			operational
	procurement rules.			period.

The procurement exercise will ask for External Fund Advisors proposals in response to procurement documentation that will include a scope of services and invitation to tender. Their proposals will be evaluated on appropriate criteria including but not limited to the following:

- Their ability to start deploying and commence advisory services to organisations and businesses quickly following appointment;
- Management Team and Key personnel, recent and relevant experience and successful track record in fund advisory services including, but not limited to:
 - Culture and Values alignment
 - Experience raising and leveraging private capital and deploying both public and private capital
 - o Technical understanding of clean energy solutions
 - Knowledge of local region and economy sectors
 - o D&I and ESG factors (alignment to Well-being of Future Generations Act)
- Investment opportunity origination strategies such as:
 - Structure and location of the management, origination and portfolio management team;
 - Track-record of ability to originate and source investments;
 - Expected drawdown profile;
 - o Pipeline of near-term lending opportunities; and
 - Approach to portfolio diversification and risk management.



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- Proposals that evidence robust and tested systems and processes are in place for making and managing loans (e.g. documentation, back-office systems, monitoring and governance arrangements, management information reporting);
 - o Information on:
 - Expected gross and net annual return;
 - Details of any expected costs and fees charged;
 - Evidence that any proposed fees or costs are commensurate with market rates;
 - How the fee structures clearly and appropriately align the interests of Ambition North Wales;
 - Protection and recovery of Ambition North Wales' investment in the event of default.
 - Demonstrating the following are in place:
 - Appropriate permission, registrations and authorisations;
 - Capacity to carry out due diligence and anti-money laundering checks to applicable legal and regulatory standards;
 - Systems, controls and procedures for identifying making investments and controlling risks; and
 - Reporting systems and compliance with GDPR.
- Demonstrate a Social Value Offering in line with Ambition North Wales' procurement principles;
 Maximise Social Value delivered from Growth Deal projects to support regional economic, social,
 cultural and environmental and wellbeing objectives.

3.3. Market's Ability to Deliver

Fund Advisor

Initial exploratory research and engagement with suppliers that could deliver the Fund Advisory requirement was conducted to provide an understanding of the potential supplier base. Potential suppliers have been identified and can be divided into three categories:

- Technical / Engineering Consultancies
- Key Stakeholders / Funding providers
- Community and Enterprise Assistance and Consulting

Initial research and engagement suggest that there is a potential market appetite for Fund Advisory services. The particular skillset sought overlaps two distinct services, due diligence and expertise on technical aspects of the project e.g. project deliverability and realisation of carbon and energy savings, and financial expertise and due diligence on the financial viability of the project and/or company.

It is expected that the emphasis on technical and financial expertise and due diligence will vary across project size and Sub-Fund. For the Third Sector Sub-Fund where grants are the predominant financial instrument, an emphasis on technical advisory and due diligence to understand the technical outputs is likely to take precedence due to a lesser requirement for the funds deliver any return. For the Business Sub-Fund, financial expertise and due diligence is likely to be a larger requirement and emphasis. Larger Schemes is likely to require similar levels of technical and financial due diligence due to the heightened risk appetite of Ambition North Wales to invest in larger scale transformational projects with higher associated risk as part of this Sub-Fund.



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In informal discussions with Development Bank of Wales, a potential arrangement was described whereby a partnership agreement could enable Development Bank of Wales to deliver c£2m of grant on behalf of Ambition North Wales in order to supplement and enable their wider SME Decarbonisation Loans fund offer. Further discussions are required to test whether this partnership arrangement would be subject to procurement regulations.

Prior to a formal procurement exercise being undertaken to secure Fund Advisory services, a soft market testing exercise is to be undertaken to assess the potential supplier base further. A combined advisory offering is an option that could also be explored further as part of market testing. This exercise will obtain feedback on the following:

- Draft investment strategy priorities and areas of demand
- Scope of Services
- Investment decision making & Governance arrangements
- Performance monitoring, management and reporting arrangements

Initial feedback from the market has indicated the following considerations in relation to the role and specification required of the Fund Advisor:

- Appetite from some firms to provide the services required and already operate in a similar capacity
- Larger organisations would likely have a regional office already operating
- Private sector consultancy firms' rates (that normally work on large scale energy projects) may be too high for Ambition North Wales
- Potential requirement to split the financial and technical advisory services element of the scope
- Reconciliation of the approach to split the procurement into two stages:
 - Early-stage procurement appointment to provide technical input into investment strategy technical input and help shape it.
 - The full fund advisory role over 5 years.
- Opportunity for some potential suppliers to support lead generation e.g. via decarbonisation audits and carbon reduction tools.
- Clarity needed on potential supplier market for Fund Advisor vs Fund Manager

Legal Advisor

There are a number of large-scale legal firms who have the expertise and work across both the Energy Sector and providing support to the Public Sector. There are two main areas of support that a potential supplier would be required to provide:

- Support to the Business Case: Advice regarding the operating model, any requirement for FCA regulation, commercial considerations such as Vires and the Public Subsidy Control Regime.
- 2. Fund Operation: Contractual arrangements for Fund Advisor, drafting of standard investment documentation e.g. HoT, loan agreements, due diligence and input into commercial considerations of the fund for example Public Subsidy Regime

Gwynedd County Council, the host Authority for Ambition North Wales, has already in place a Business Loan fund which offers loans to businesses in the county. They already have loan guidelines and operating procedures and standard contractual documentation that Ambition North



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Wales could use as a basis for standard investment documentation to be prepared. This should offer efficiencies and reduce the level of supplier input in this area.

Ambition North Wales intend to access an existing contractual arrangement via Gwynedd Council to call off external legal services with Pinsent Masons which would enable services to be secured via use of a brief and scope of services relatively quickly.

Alternatively, a traditional procurement exercise advertised on sell2wales could be followed or procurement via a framework such as the Crown Commercial Services Legal Services Panel.

Biodiversity & Emissions specialist

Arup have produced a methodology for 'Reducing Carbon Emissions and Improving Biodiversity in Growth Deal Projects'. Some further specialist technical support is required to build on this methodology and advise on opportunities for delivering outcomes linked to improving biodiversity via investment opportunities and how best to integrate methodology into the Investment Strategy.

Potential suppliers could be procured following a traditional tender process advertised on sell2wales or potentially using the Crown Commercial Services: Environmental Sustainability Panel or ESPO Lot 3 Consultancy and Project Management for Renewable Energy Solutions. Each of these frameworks offer a number of potential suitable suppliers.

Partner Universities will also be engaged to explore whether they can assist with this activity.

Web designer

There is the potential opportunity to use Ambition North Wales' existing website service provider (Tinint) to deliver the required portal/gateway to submit applications through the existing website if this involves a simple link to an external application portal used by the fund advisor or to download a form for example. This will depend on the scope of works which will be developed with the fund advisor and any systems the fund advisor already has in place.

Alternatively, a potential supplier will be procured following the most appropriate procurement route for the scope of works and estimated value once known. Procurement will follow standard procurement rules.

In addition to the initial work to deliver the required portal or platform, there will be some ongoing scope to support any technical hosting issues or word press maintenance during the operational phase of the fund.

3.4. Risk Apportionment

The design of the Fund enables risk to be allocated and shared between all the relevant parties involved in the operation of the fund. Risk apportionment has been applied and relates to three particular areas of risk:

Technical – the Fund Advisor will assess investment opportunities and undertake due
diligence to determine whether the business proposition / energy project proposals are
technically sound i.e. are robust, deliverable, there is a market opportunity to deliver and
will secure the outcomes sought in the timeframe. For more complex or innovative
solutions there is potential to use the partner universities to assist in assembling an



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- independent advisory panel to review applications when necessary. This will be further investigated during FBC development;
- Financial the Fund/Financial Advisor will provide advice on the interest rate to be applied
 on individual investments to reflect risk of default and the ability for Ambition North Wales
 to recoup a significant amount, if not all, of the initial investment. The Fund Advisor will also
 source investment opportunities across the portfolio to achieve a balance of risk and
 reward;
- Legal the Legal advisor will provide a legal suite of documents that looks to minimise risk by agreeing a standard set of loan/grant documents that set out:
 - The purpose of the loan;
 - The duration of the loan;
 - The repayment terms;
 - Agrees suitable security for each investment e.g. a charge over applicants assets or a
 Parent Company Guarantee (where appropriate) Has sufficient reporting criteria; and
 - o Any specific terms and conditions regarding taking on additional debt.

Table 56 sets out the risk allocation for this project.

Table 56 - Risk allocation

Risk Category	Ambition North Wales	Fund Recipient	Shared
Governance	X		
Strategic Alignment	X		
Technical			Χ
Financial			Х
Legal			Х
Design and development of fund outputs		Х	
Success of fund outputs			Х

3.5. Payment Mechanisms

The project intends to make payments for its key outputs and services over the lifetime of the contracts as set out in tables 57, 58 and 59.

Pre-delivery Phase

Payments for the activities required to set up the fund.

Table 57 - Payment mechanisms for pre-delivery phase

Role	Payment Mechanism	Payment Schedule
Consultant (support for FBC)	Fixed Price	Monthly payment in arrears
Fund Advisor	Fixed Price – first stage of work to	Monthly payment in arrears
	review and develop Investment Strategy	
Legal Advisor	Day Rate	Monthly payment in arrears
Biodiversity & Emissions	Fixed Price	Monthly payment in arrears
specialist		



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Operational Phase

Payments for services required to run the fund.

Table 58 - Payment mechanisms for operational phase

Role	Payment Mechanism	Payment Schedule
Fund Advisor*	 Options to consider: A placement management fee – to reward for the successful placement/ deployment of capital from the Fund – can be expressed as a % of capital invested A payment return fee – where fees are tied into and paid when the returns for investments and made A 'profit share' or success fee – based on the success of the Fund's investment calculated on a percentage split of the profits of the fund over a hurdle rate that will account for all contributions and disbursements required. 'Skin in the game' whereby the Fund advisor provides a fixed amount of co-investment to ensure the alignment of commercial interests. 	Monthly payment in arrears linked to Payment mechanism performance metrics
Legal Advisor	Day Rate	Monthly payment in arrears
Web Designer	Fixed Price for designing and implementing platform.	Monthly payment in arrears
	Day rate for support work during operational phase.	

*There is a direct correlation between the complexity of the payment mechanisms and the supplier market appetite for providing the services sought from a Fund Advisor. In the case of the SLE fund, consideration may be given to a placement management fee and payment return fee, but this need to be balanced with the risk of encouraging the wrong behaviour in deploying capital and reference to the fact that some returns will be due beyond the contract duration for the Fund Advisor. These aspects would need to be market tested with potential suppliers in order to inform the procurement exercise.

Payment mechanisms can also be supplemented by KPIs as part of a performance management regime to incentivise and monitor performance and ensure performance of the supplier to the required standards. Potential KPI areas could be as follows:

- Pipeline & Deployment
- Customer satisfaction and investee feedback
- Outcomes
- Reporting
- Enquiry Handing and Communication
- Complaints

Extension Phase

Potential payments for services required if the fund were to be extended.



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Table 59 - Payment mechanism for potential extended phase

Role	Payment Mechanism for extended phase	
Fund Advisor	As agreed for 2-year extension	
Legal Advisor	Day Rate	
Web Designer	Day rate as agreed for 2-year extension	

3.6. Contractual & Accountancy Consideration

Contract Type

Table 60 sets out the contract type to be used with the suppliers.

Table 60 - Contract types

Role	Contract Type	
Biodiversity & Emissions specialist	Standard Ambition North Wales contract	
Legal Advisor	Call off existing contract	
Fund Advisor	Ambition North Wales contract with amendments to incorpora	
	key contractual matters	
Internal SLE team	Amendments to existing employment contracts; roles and	
	responsibilities and duration of employment	

Key Contractual Matters

Contractual arrangements will be put in place to protect Ambition North Wales' long term interests. Existing frameworks will be used wherever possible which offer pre-agreed standard contract terms. This will aid negotiation and the speed of procurement.

Fund Advisor

It is anticipated that contractual arrangements for resources to support the Fund will need to be in place for the duration of the 5-year investment period. There may be consideration whether this contractual arrangement should be 5+2 years to allow for extensions for specific market needs, should they be required. The contractual period will be subject to soft market testing for the Fund Advisor prior to any procurement exercise.

There will need to be a rectification plan procedure in place via the contract where a single incident or KPI target not being met will result in this procedure being triggered. Table 61 lists the key contractual matters in relation to the contract with the Fund Advisor.

Table 61 - Key contractual matters

Key Contractual Matters	Proposal	
Duration of Contract	8 years (1+5+2, 1yr to finalise investment strategy pre-FBC, 5yr fund	
	duration, 2yr optional extension to fund duration)	
Break Clauses	Growth Deal funding is reduced	
	Fund Advisor not meeting targets via Performance related KPIs	
	No market demand – number of applications/deployment of	
	funds	
	Legislative / Regulatory changes restrict investment activity	
Commissioner	Gwynedd Council	
Contractor	Appointed Fund Advisor	
Payment Mechanism	Bespoke arrangement based on market feedback	



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Change Control	Annual review of Investment Strategy - Fund Advisor to implement
	changes to the fund that have been approved by Ambition North
	Wales within 1 month of approval date.
Rectification Plan	As per standard Gwynedd Council contract
Treatment of IP Rights	As per standard Gwynedd Council contract
Compliance with Regulations	As per standard Gwynedd Council contract
Contract Administration	Ambition North Wales
Resolution of Disputes	As per standard Gwynedd Council contract
Allocation of Risk	Bespoke arrangement based on market feedback
Options at end of Contract	Termination or 2 year extension with a 6 month notice period

Accountancy Treatment

The accountancy of the deal will follow the Gwynedd Council's relevant accountancy standards.

The balance sheet will feature in the reporting process set out in the Fund Management Plan.

Personnel Implications

If amendments to existing employment contracts are required to fulfil the roles and responsibilities of the SLE fund team within Ambition North Wales, consultation with existing staff likely to be affected by the changes need to be undertaken in-line with Gwynedd's relevant human resources policies and procedures.

3.7. Key Commercial Case considerations for the FBC:

- o Identifying the most suitable operating model and the Accountable Body for the fund.
- Soft Market testing of the potential supplier base and scope of services proposed for running a fund; are there suitable and capable providers based in North Wales.
- Exploring potential partnership arrangements with Development Bank of Wales for Ambition North Wales to deliver grant in conjunction with Development Bank of Wales' SME loans offer.
- Finalising the most suitable contractual arrangements for procured resources.
- Securing legal advice on Vires, fiduciary duties and Subsidy control considerations relating to a fund.



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4. Financial case

This section sets out the affordability and funding requirements of the preferred option.

Preferred Option – Open Low Carbon Investment Fund

£25M fund to be invested across all areas aligning with the RES; administered by a local partner; funding awarded over a period of up to 10 years; funding offered through grants, loans or other financial instruments, with a target of 75% match as an average across the fund

4.1. Financial constraints

Funding Available

There is only £25M Growth Deal funding available.

(£24.63 is exact amount of funding available once 1.5% PMO top slice has been deducted – all modelling for OBC has been based on £25m. Exact amount will be used for FBC)

Capital Funding Only

The Growth Deal funding package is capital funding only with no revenue funding for projects.

The Growth Deal contribution towards the total investment is funded by UK and Welsh Governments. 50% from UK Government and 50% from Welsh Government.

4.2. Capital Requirements

Overall GD funding for Portfolio, programme and project

Table 62 Overall Growth Deal funding

	Growth Deal Investment (£M)	Private/Public Sector Investment (£M)	Total Capital Investment (£M)
Growth Deal Portfolio	240.0	900.1	1,140.1
Low Carbon Energy Programme	86.4	582.1	668.5
Smart Local Energy Project	25.0	81.2	106.2

Allocations and Targets for the Sub-Funds

The £25m allocated to the Smart Local Energy project from the North Wales Growth Deal and investment targets will be allocated across the 3 sub-funds as shown in table 63.

Table 63 - Capital funding allocation for sub-funds

	Growth Deal Investment (£M)	Private/Public Sector Investment (£M)	Total Capital Investment (£M)
Third Sector Fund	5	5	10
Business Fund	8	24	32



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Fund Smart Local	12	52.2	64.2
Energy Fund	25.0	81.2	106.2

Expected Source of Private/Public Sector Investment

Table 64 sets out the proposed target for match funding for each sub-fund and the possible sources of the match funding, which has been developed from the information gained through stakeholder consultations and the relevant case studies used for the economic case.

Table 64 - Expected sources of match funding

	Initial match funding targets	Sources of initial match (sources may change over time)	Sources of further investment	Actions to drive external investment
Third Sector Fund	50%	 Public Sector Grants Local Energy Fund (Dev Bank of Wales) Community Shares Robert Owen Community Banking Applicant's match funding 	Recycled GD funding via loan	Sign-posting opportunities to
Business Fund	65-75%	 Business' own funds Decarb fund (Dev Bank of Wales) British Business Bank Highstreet Banks Amazon Climate Pledge Fund 	funding via loan repayments and return on equity Income from projects re-	 applicants Active stakeholder engagement with other funders Establishing
Large Scheme Fund	65-75%	 Renewable Energy Developer LA Pension Funds Dev Bank of Wales British Business Bank Renewable Energy Developer for Wales (state-owned) British Infrastructure Bank Clean Growth Fund Bridges Sustainable Growth Funds 	 invested locally Future expansion or future phases of projects invested in initially 	partnerships and/or agreements with other funders and investors where appropriate

4.3. Revenue Requirements

Set up costs (pre-delivery)

Indicative costs to set up the Fund are set out in table 65 and are based on similar costs reported by other comparable funds:

Table 65 - Revenue costs for pre delivery phase

Cost Item	Category	FY	Period	Estimate	Planned source of funding
Legal/Tax Advice on operating model	Revenue	2023/24	Q1-Q2	£ 25,000.00	PMO project development budget
External support to develop FBC	Revenue	2023/24	Q1-Q2	£ 40,000.00	PMO project development budget



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Finalise investment strategy and fund management plan	Revenue	2023/24	Q1-Q2	£ 60,000.00	Growth Deal Capital
Biodiversity & Emissions methodology integration	Revenue	2023/24	Q2-Q3	tbc	PMO project development budget
Project Management costs from OBC approval through to the fund becoming operational	Revenue	2023/24	Q1-Q4	£ 60,000.00	Existing PMO Staffing Resource
Producing standard documentation e.g. loan agreements	Capitalised revenue	2023/24	Q3-Q4	£ 25,000.00	Growth Deal Capital
Web Design work to set up application platform	Capitalised revenue	2023/24	Q3-Q4	£ 15,000.00	Growth Deal Capital

Total £ 225,000.00

Table 66 - Sources of pre-delivery revenue

Estimate
£65,000.00
£100,000.00
£60,000.00

Total £225,000.00

Running & Operating costs

Running and operating costs of the Fund will need to be accounted for and monitored in relation to the performance of the Fund.

- It is proposed that the revenue income generated by the Fund via interest charges, which will return into the Fund from year 2 onwards, will cover all internal costs for resources and external costs for management as well as any transaction fees and charges not charged to applicants. Any surplus revenue will be retained by the PMO.
- The aim is to make the Fund run as efficiently as possible, seeking to pass costs on to applicants wherever appropriate. This will be generally achieved through a market normal transaction charge for any investment.
- Ambition North Wales has scope to waive these fees where it sees fit. However, it must consider whether this will impact on the total resource available for the Fund or be subsidised from other Ambition North Wales resource.
- The total running/operating costs for a Fund are expected to account for in the region of 3% of the total Capital invested based on market feedback, this being £25m invested over 5 years; this gives a total estimated running cost of the Fund of £0.75m. Although 3% for running costs may seem low, this is partly due to the fact that the applicant is incurring and paying for a lot of the costs.
- The net return on investment (including for all costs, fees and charges in making the
 investment and its ongoing monitoring) will be clearly set out as part of the investment
 decision making and monitoring of the investment performance by the Smart Local Energy
 Fund Team (PMO).
- There may be an increase in costs in the early years of the Fund as Ambition North Wales looks to market its objectives, to attract opportunities and as it prepares standard documentation e.g. Loan Agreements. This increase is to be offset by savings later in the programme and as such the 3% overall cost is deemed appropriate.



^{*}to confirm cost can be capitalised by FBC

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- For the purposes of modelling running costs it must also be recognised that costs may be incurred after the final investment, with monitoring and reporting requirements until the investments are repaid.
- To ensure all costs are accounted for the financial model allocates 80% of the total running costs to Years 1 -5, with the remaining 20% of costs allocated to Years 5 12.

Table 67 - Allocation of running costs

Cost Item	£ Estimate annual cost
Launch Period	
Internal and External Resource (Fund, technical and legal advisors) Year 1 - 5	£30,000
Internal and External Resource (Fund, technical and legal advisors)	£120,000
Year 6	
Internal resource	£40,000
Year 7 - 10	
Internal resource	£20,000

Table 68 - Net impact of Costs v Revenue income

£'000	2023/24	2024/25	2025/26	2026/27	2021/28	2028/29	2029/30	2030/31	2031/32	2032133	2033/34	
SET-UP COSTS	yr 0	yr 1	yr 2	yr 3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	Totals
Fund Advisor	60	-	-	-	-	-	-	-	-	-	-	
Legal Advise and Documentation	50	-	-	-	-	-	-	-	-	-	-	
Consultant to support FBC	40	-	-	-	-	-	-	-	-	-	-	
Web developer	15	-	-	-	-	-	-	-	-	-	-	
Project Manager Costs	60	-	-	-	-	-	-	-	-	-	-	
Emmissions & Biodiversity advsior	tbc	-	-	-	-	-	-	-	-	-	-	
Total	225	-	-	-	-	-	-	-	-	,	-	225
	yr 0 (Q4		•	2		_		_	•	•	10	
RUNNING COSTS	only)	yr 1	yr 2	yr 3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	
Total	30	120	120	120	120	120	40	20	20	20	20	750
	yr 0	yr 1	yr 2	yr 3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	
Total Revenue Costs	255	120	120	120	120	120	40	20	20	20	20	975
	yr 0	yr 1	yr 2	yr3	yr 4	yr5	yr6	yr 7	yr8	yr 9	yr 10	
Revenue Income	-	· -	407	604	564	414	237	120	34	19	10	2,409
Surplus Revenue (less costs)	- 255	- 120	287	484	444	294	197	100	14	- 2	- 10	1,689

Source of Revenue Funding

Revenue income from the fund will be used to cover the running and operating costs. However, there is likely to be a period of time following the launch of the fund until there is enough uptake of loans to generate adequate returns to cover the revenue costs. The model shows the revenue income needed to cover these costs will be available from year 2 based on the assumptions set out in appendix 9.



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Therefore, there is a revenue funding requirement of c£150,000 to meet operational costs during the launch period and the first full operating year of the Fund. PMO project reserves will be used to cover this funding requirement.

Fund Delivery Phase

Table 69 - Runing costs for fund delivery phase

Cost Item	Category	FY	Period	Estimate	Planned source of funding
Launch Period - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2023/24	Q4	£ 30,000.00	PMO Project Reserve
Year 1 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2024/25	Q1-Q4	£ 120,000.00	PMO Project Reserve
Year 2 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2025/26	Q1-Q4	£ 120,000.00	Project generated revenue
Year 3 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2026/27	Q1-Q4	£ 120,000.00	Project generated revenue
Year 4 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2027/28	Q1-Q4	£ 120,000.00	Project generated revenue
Year 5 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2028/29	Q1-Q4	£ 120,000.00	Project generated revenue

Total £ 630,000.00

Post Delivery Phase (Monitoring and Evaluation)

Table 70 - Running costs post fund delivery phase

Cost Item	Category	FY	Period	Estimate	Planned source of funding
Year 6 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2029/30	Q1-Q4	£ 40,000.00	Project generated revenue
Year 7 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2030/31	Q1-Q4	£ 20,000.00	Project generated revenue
Year 8 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2031/32	Q1-Q4	£ 20,000.00	Project generated revenue
Year 9 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2032/33	Q1-Q4	£ 20,000.00	Project generated revenue
Year 10 - Internal and External Resource (Fund, technical and legal advisors)	Revenue	2033/34	Q1-Q4	£ 20,000.00	Project generated revenue

Total £ 120,000.00

Table 71 - Planned sources of funding for running costs

Planned source of funding (Grouped)	Estimate
PMO Project Reserves	£150,000.00



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Project generated revenue	£600,000.00
	Total £750,000.00

If the take-up of loans in the early years is lower than expected and the revenue funding gap extends beyond year 1, the following options are currently being explored as a potential alternatives:

Table 72 - Alternative sources of revenue funding

Option	Description	Status
Use of project capital	Initial running costs could be funded by top	Option needs to be discussed
funding	slicing a proportion of the project budget.	with Welsh Government and
	Surplus revenue income of the fund in later years will be used to backfill the funding utilised for the initial running costs.	UK Government.
Use of Ambition North	Existing reserves could be utilised to cover the	Options currently being
Wales Reserves	initial costs.	explored – level of reserves
		unlikely to be sufficient to cover total cost.
Funding from Ambition	Seek additional funding from partners on the	Option needs to be explored
North Wales partners	basis that a return would be provided.	further.
Funding from Welsh	Seek revenue funding for the project from	Option needs to be discussed
Government/UK	government to cover initial costs.	with Welsh Government and
Government		UK Government.

4.4. Financial Appraisal

Financial modelling and financial scenario testing have been undertaken to understand the financial impact and affordability of the Fund based on average levels of investment across the three subfunds within the expected ranges. The financial model assumes that an appropriate level of due diligence is undertaken by Ambition North Wales to support any investment decision and that robust monitoring is in place to identify any issues as they occur.

The financial model seeks to provide Ambition North Wales with a view of a typical portfolio of investments, based on the 5-year profile of investment.

The financial model focuses on the affordability of the Fund and then looks at the proposals for the Third Sector [£5m], Business (SME) [£8m] and Large Scheme sub-fund [£12m].

Key Assumptions

The following assumptions have been made across the three Funds:

Table 73 - Key financial assumptions

Key Assumption	Third Sector	Business	Large Scheme	
Size/ £M	£5,000,000	£8,000,000	£12,000,000	
Average Size of Investment ³⁶	£50,000	£100,000	£6,000,000	
Type of investment	Grant	Debt	Debt	

³⁶ For modelling purposes





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Average investment Return	0.0%	4.8%	5.8%
Default rate	0.0%	3.0%	1.0%
Recovery on Default	n/a	80%	90%
Total Running Costs	3.0% of capital	3.0% of capital	3.0% of capital
	employed	employed	employed
Ambition North Wales cost of Funds	0%	0%	0%

In an attempt to reflect "typical" activity across the funds a number of grants and loans have been modelled with varying repayment periods, reflecting the broad objectives of the sub-funds. The constant is the requirement not to breach the Peak Fund Size allocated to each Fund.

Financial Modelling Results

Table 74 sets out the potential financial implication of the Fund based on the investment assumptions set out:

Table 74 - Financial modelling results

Item	Total £M
Gross Funding	25.00
Peak Funding	15.70
PWLB Interest payable	0
Potential Loss through default	(0.10)
Running Cost	(0.75)
Interest Repayment	2.90
Net Revenue	2.05
Net Revenue (NPV)	1.85

The financial modelling indicates the total financial return from the Fund over its investment cycle lies in the region of £2.05m, (£1.85m NPV). This is a positive return to Ambition North Wales and demonstrates, given the baseline assumptions used that the Fund is viable and affordable.

Further work has been completed to assess the viability of the three sub-funds. Table 75 sets out the performance of each sub-fund given the baseline assumptions.

Performance of the Fund across the three sub-funds

Table 75 - Sub-fund performance

	Total £'000	Third Sector £'000	Business £'000	Large Scale £'000
Gross Funding	25,000	5,000	8,000	12,000
Peak Funding	15,700	2,500	3,400	9,800
PWLB Interest	0	0	0	0
Potential Loss	(100)	0	(50)	(50)
Internal Running Cost	(750)	(150)	(250)	(350)
Interest Repayment	2,900	0	1,000	1,900
Net Revenue	2,050	(150)	700	1,500
Net Revenue (NPV)	1,850	(150)	600	1,400



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Peak Funding is the maximum exposure of each of the sub-funds and its impact on the Fund as a whole. The net cash requirement peaks at £15.70m and would therefore provide Ambition North Wales with the scope to recycle any additional funds up to the maximum fund size limit.

Affordability Risks

This section identifies the main risks associated with the affordability of the project. Proposed counter measures for avoiding or reducing the risk where relevant.

Table 76 - Affordability risks

Risks	Avoid /	Proposed Counter Measure
	Reduce	·
	/ Accept	
If the revenue funding needed to cover the running costs of the fund is not identified and secured, there is a risk that the fund will not be able to launch or remain operating for the lifetime of the fund and deliver against the spending objectives.	Avoid	-Project will use revenue income from loans to fund operational costs and will cover any reserves or borrowings used to cover the gap in the first year or two of operating. Funding for the first year of operation, prior to revenue returns being generated, has been identified. [CLOSED] -Revenue identified from PMO project reserves to cover the gap in funding for first year of operating. [CLOSED] -The forecasted uptake of funding in year 1 has been reduced in the financial modelling to reflect a gradual up-take of funding in year 1. [CLOSED] -If there is a requirement for revenue funding beyond the first year, the following options will be considered:
		 Use of project capital funding Use of ANW project development budget Use of Ambition North Wales Reserves Use of Growth Deal grant 1.5% PMO top slice Funding from Ambition North Wales partners Funding from Welsh Gov/UK Gov or a combination of the above [ONGOING]
If administration costs associated with managing a fund is higher than expected, there is a risk of the fund does not achieve the value for money required to make a viable Economic Case and is not affordable.	Reduce	-Engaging with other funds to better understand range of administration costs associated with funds. Research shows that funds typically cost between 2 & 5% of total fund to administer. [CLOSED] -Some elements of the fund will be managed in-house which will reduce external administration costs. [CLOSED] -A robust business case developed for the project in line with the 5 Case Business Model to ensure a fund delivers value for money. Factors such as the type of funding, procurement of administration services, collaborating with other funds/partners will be considered to achieve the best value for money. [ONGOING] -Soft market testing and competitive procurement process to be undertaken to appoint fund advisor. [ONGOING]
If project costs escalate, there is a risk that the project will not deliver its intended outcomes and benefits within budget.	Reduce	-The intention is to deploy all the funding in 5 years to get maximum value from funding with an extension to increase the duration of the fund if required. [CLOSED] -A robust financial case within the business case developed for the project in line with the 5 Case Business Model to demonstrate fully costed and affordable outputs with a detailed benefits realisation plan in place. [ONGOING] -There will be robust contract management in place as part of the project's procurement plan and will be clearly set out in the commercial case section of the business case. [ONGOING]



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Sensitivity Analysis

To assess the potential movement in these baseline figures, sensitivity and scenario analysis was conducted by varying the key drivers within defined ranges.

The base case gives the following net return to the SLE Fund:

Table 77 - Best case returns

	Total Fund	Third Sector	Business	Large Scale
Net Revenue	2,050	(150)	700	1,500
Net Revenue (NPV)	1,850	(150)	600	1,400

A Monte Carlo simulation (MCS) was used to model the probability of different outcomes in a process that cannot easily be predicted due to the intervention of random variables. It is a technique used to understand the impact of risk and uncertainty.

A MCS takes the variable that has uncertainty and assigns it a random value. The model is then run and a result is provided. This process is repeated again and again while assigning many different values to the variable in question. Once the simulation is complete, the results are averaged to arrive at an estimate.

Errors in assumption projection, changing market conditions and many other factors could deviate the true values from those used in the model. To account for this uncertainty and inherent risk, the MCS method assumes a weighted range as opposed to an individual figure.

Table 78 sets out how, using the MCS analysis, the predicted range for the SLE Fund returns could vary when the Fund is considered as a whole (less risk) and when it is split across each sub-fund.

Table 78 - Potential variances in returns

	Total Fund	Third Sector	Business	Large Scale
Net Revenue (NPV) Downside Risk	£1.6m	(£0.2)m	£0.4m	£1.4m
Net Revenue (NPV) Upside Potential	£1.9m	(£0.1)m	£0.6m	£1.4m

The downside risk looks at how, if the assumptions tend to a performance below the expected the returns to Ambition North Wales are impacted; the upside risk looks at the reverse. For example, an upside potential may mean that default rates are lower than expected and default recovery rates are higher than expected.

In addition, the MCS was used to assess % chance of a positive return against each sub-fund, this information is set out in table 79.

Table 79 - Likelihood of positive NPV

	Total Fund	Third Sector	Business	Large Scale
% Chance of Positive NPV	99%	100%	99%	99%

Based on the results there is a "near certain" probability that the Fund will produce a net return, subject to adequate due diligence.



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4.5. Summary of Financial Appraisal

Table 80 provides a summary of the phasing for the investments, returns and costs of the Fund.

Table 80 - Summary of financial appraisal

	40.	,75	,76	.,1	,28	,29	96,	٠,25	,22	,33	,2A	
£'000	2023/24	2024/25	2025/26	2026/27	2021/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	
SET-UP COSTS	yr 0	yr 1	yr 2	yr 3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	Totals
Fund Advisor	60	-	-	-	-	-	-	-	-	-	-	
Legal Advise and Documentation	50	-	-	-	-	-	-	-	-	-	-	
Consultant to support FBC	40	-	-	-	-	-	-	-	-	-	-	
Web developer	15	-	-	-	-	-	-	-	-	-	-	
Project Manager Costs	60	-	-	-	-	-	-	-	-	-	-	
Emmissions & Biodiversity advsior	tbc	-	-	-	-	-	-	-	-	-	-	
Total	225	-	-	-	-	-	-	-	-	-	-	225
	yr 0 (Q4											
RUNNING COSTS	only)	yr 1	yr 2	yr 3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	
Total	30	120	120	120	120	120	40	20	20	20	20	750
	yr 0	yr 1	yr 2	yr 3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	
Total Revenue Costs	255	120	120	120	120	120	40	20	20	20	20	975
SLE FUNDING RELEASED (Capital)	yr 0	yr 1	yr 2	yr3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	
Third Sector Sub Fund	-	500	1,000	1,250	1,250	1,000	-	-	-	-	1	
Business Sub Fund	-	1,000	2,000	2,000	2,000	1,000	-	-	-	-	1	
Large Scheme Sub Fund	-	-	-	6,000	6,000	-	-	-	-	-	-	
Total Capital	-	1,500	3,000	9,250	9,250	2,000	-	-	-	-	-	25,000
	yr 0	yr 1	yr 2	yr 3	yr 4	yr 5	yr 6	yr 7	yr 8	yr 9	yr 10	
Revenue Income	-	-	407	604	564	414	237	120	34	19	10	2,409
Surplus Revenue (less costs)	- 255	- 120	287	484	444	294	197	100	14	- 2	- 10	1,689

4.6. Key Financial Case considerations for FBC:

o Confirmation on source of revenue funding for first 2 years of operational phase



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5. Management case

This section sets out the arrangements put in place for the successful delivery of the project.

5.1. Project Management

Project Management Strategy

Ambition North Wales has embraced the principles of Project Delivery as set out in 'HM Government's Functional Standard GovS 002: Project delivery' to ensure value for money and the successful, timely and cost effective delivery of projects in line with government policy and business objectives.

The Smart Local Energy project will be managed in line with Ambition North Wales' Project Management Framework which sets out how the project is to be directed, managed, defined and communicated. The Framework provides a best-practice approach that will provide consistency and continuity with other Growth Deal projects. The Framework is aligned with HM Government project guidance with methods tailored to meet Ambition North Wales' requirements.

Ambition North Wales' Project Management Framework includes a Project Life Cycle relevant to Growth Deal projects and sets out processes, templates and guidance for the list below and compliments the relevant strategies set by the PMO:

- Reporting
- Risk and issue management
- Stakeholder management
- Benefits management
- Document Management

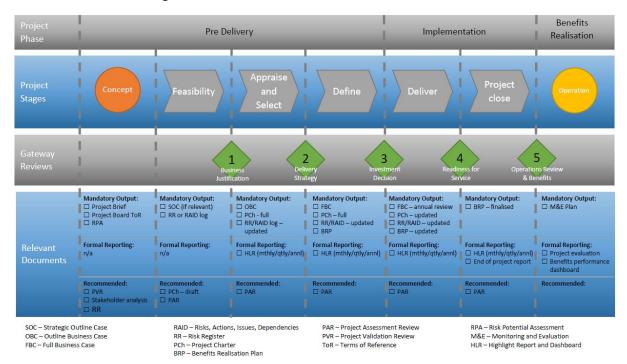


Figure 8 - Project life cycle

Project Framework

Project delivery

The Smart Local Energy project has a full-time project manager with the support of the Portfolio Management Office. Support is also available from Project and Programme Board members who



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will provide direct support and/or access specific support via the organisation or sector they represent. The Project Board will retain ownership of the Business case and responsibility for its development.

Governance arrangements

Figure 9 sets the governance structure for the Growth Deal, with this project sitting within the Low Carbon Energy Programme.

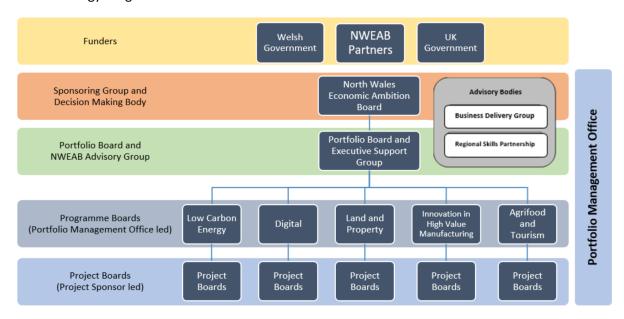


Figure 9 - Project governance structure

Reporting arrangements

The project manager will produce a Highlight Reports every month ahead of each project board meeting. Highlight reports will be reviewed and approved by the project board and shared with the programme manager. Highlight reports include:

- Project details
- Project RAG status
- Risks, opportunities and issues for the project board to be aware of and/or need attention
- Milestone dates
- Financial summary
- Commentary on achievement since last report and actions before next report
- Decisions for the project board / matters to escalate

Project Roles

Table 81 lists the project board members and other contributors that are currently involved in the project, both inside and outside the organisation.

Table 81 - Project roles

PROJECT BOARD (meetings every 6 weeks)				
Core members				
Project SRO	Head of Environment, Roads & Facilities - Conwy			
Project Manager	Energy Project Manager – Ambition North Wales			
Partner	Carbon Management Officer – Conwy			
Representatives	Lead Officer Corporate Property and Housing Stock – Denbighshire			
	 Energy Conservation Surveyor – Flint 			



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	Energy and Commercial Services Manager – Gwynedd
	Climate Change and Carbon Reduction Manager – Wrexham
	 Energy Island Programme Delivery Manager – Anglesey
	 Senior Research Lecturer – Bangor University
	 Centre Manager CIST & Innovation – Grwp Llandrillo Menai
WG Representative	Head of Smart Living – Welsh Government
	 Strategic Lead – Welsh Government Energy Service
Senior User(s)	To be considered as business case and project develops
Senior Supplier(s)	To be considered as business case and project develops
Non-core members	
Programme Manager	Low Carbon Energy Programme Manager
Portfolio	Representatives of the PMO
Management Office	
Corporate Services	Representatives from Corporate Services as required e.g. Finance,
	Legal, Procurement.
ENERGY PROGRAMMI	DELIVERY TEAM
Programme Manager	Low Carbon Energy Programme Manager
Portfolio	Low Carbon Energy Programme Manager
Management Office	Head of Operations
	Procurement and Social Value Manager
	Communications and Engagement Officer
	Energy project Manager
	Funding Project Manager
Corporate Services	Group Accountant - Corporate and Projects
	Head of Legal Services
	Lawyer
EXTERNAL ADVISORS	
Consultants	31ten Consulting (Specialist advice on establishing funds)
	Hatch (Business Case Support and Fund Strategy support)
	Pinsent Masons (Specialist Legal Advice)

Project Plans

Product Breakdown Structure

A detailed Product Breakdown Structure has been produced for the project (appendix 16). Here are the main project products/deliverables set out in the plan:

- Fund Management Plan
- Operational fund of funds
- On-line fund portal

Work Breakdown Structure

A project Work Breakdown Structure sets out the main work packages and activities to be undertaken to deliver the project products and deliverables, as well as project handover and closure (appendix 16).

Outline Project Schedule

The project activities with duration, dependencies assigned resources and milestones are set out in the Project Schedule in the form of a Gantt chart (appendix 14). The main activities and milestones are set out in figure 10.



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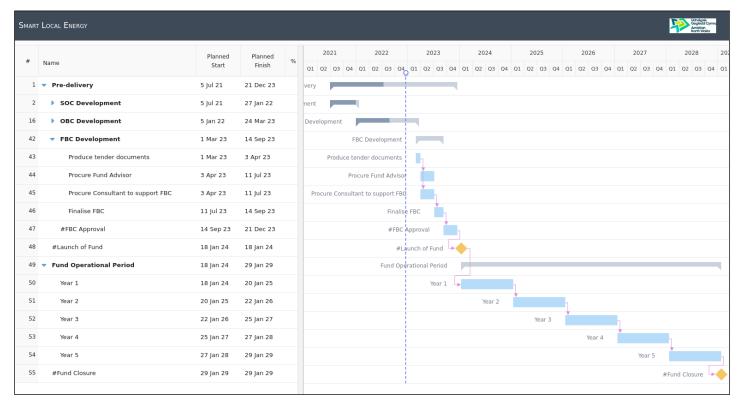


Figure 10 - SLE high level project schedule

Table 82 - Project milestones

Project Milestone	Date
OBC approval	March 2023
FBC approval	Autumn 2023
Launch of fund	End of 2023/24
Closure of fund*	End of 2028/29
Final evaluation	End of 2033

^{*}unless fund is extended beyond initial investment period

Stakeholder Engagement Plan

A Stakeholder Engagement Plan for the project contains a stakeholder register and sets out how the stakeholders are mapped with a detailed plan for engaging with individual or grouped stakeholders. This plan will evolve as the project progresses to account for changes to stakeholders, changes to their interest and influence and changes to how we undertake our engagement (appendix 13).

5.2. Fund Management

The proposal for managing the fund is set out in detail in the Fund Management Plan (appendix 10). Key elements are summarised below.

Proposed Fund Governance Arrangements

A robust governance and accountability process, through use of existing ANW governance structures, is proposed for adoption whereby all investment opportunities will be assessed via a consistent investment decision-making process. This governance process will monitor performance, achievement against objectives and scrutinise any decision making as required. The following images show the shift from existing to proposed governance structure.



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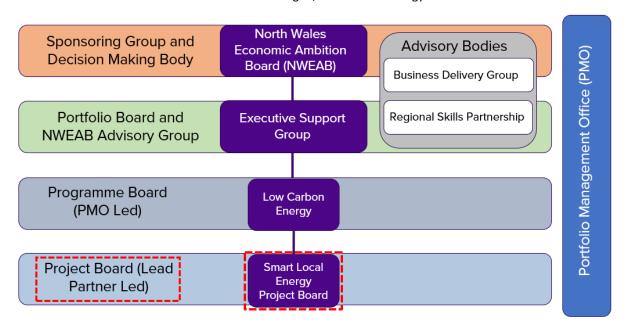


Figure 11 - Existing project governance structure

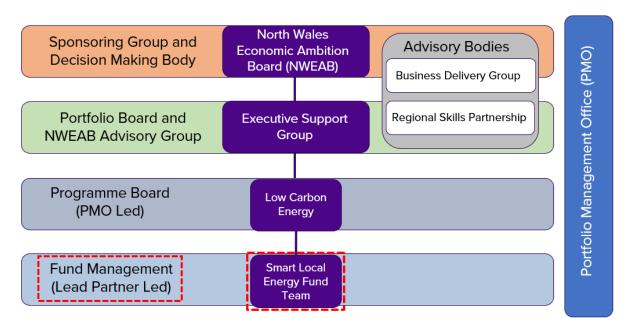


Figure 12 - Proposed fund governance structure

Table 83 - Roles of groups in governance structure

Group	Role
North Wales Economic	To approve ANW's overarching Investment Strategy and the controls and protocols that the Fund must operate within
Ambition Board	To approve budget/release capital funds for deployment
(NWEAB)	 Approve individual investments for the Large Schemes Sub-Fund Fund Advisor Monitoring Report annually
Portfolio Board	Scrutinise and endorse the direction, scope and extent of investment decisions as defined in the Investment Strategy



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	Fund Advisor Monitoring Report quarterly					
Programme Board	Endorse Investment Strategy Consider the direction, scope and extent of investment decisions as defined in the Investment Strategy To monitor progress and performance of the portfolio To refer individual investments for the Large Schemes Sub-Fund to NWEAB To actively monitor and scrutinise the fund's performance on policy and financial grounds and assess delivery of the annual performance report Receive and Review Fund Advisor Monitoring Report monthly					
Existing Project Board	 To develop the initial version of the Investment Strategy To agree and allocate resources for delivery of the fund 					
(to continue until	To support the procurement of external resources					
Fund is	To establish the governance for the Fund					
operational)	To prepare the FBC for approval					
	To recommend the Fund budget for set up costs					
Smart Local Energy Fund	To agree priorities for external fund advisors, provided they are compatible with the Investment Strategy					
Team	Day to day management and facilitation of external Fund Advisor contract					
(to replace	Market intelligence to inform the Investment Strategy					
project board	Governance & Investment Decision Making					
once fund is	Marketing/Engagement					
operational, with	To monitor performance of individual investments					
a senior member	To monitor progress and performance of the portfolio					
of the PMO to be	To undertake benefits realisation					
appointed	To allocate resource for supporting Co-investment discussions					
operational SRO	Fund Advisor to report regularly and bring investment recommendations					
for the fund)	To approve individual investments in line with Investment Strategy for the					
,	Third Sector and Business Sub-Funds					
	 To monitor performance of individual investments and portfolio and take corrective action where necessary 					

Proposed Fund Management Arrangements

The Fund will operate a blended approach using a combination of internal resources of Ambition North Wales and external resource. This will ensure that Ambition North Wales retains control of the Fund whilst securing the advantages of external expertise, resources, capacity and knowledge.

There are two main areas of resource from which will be drawn to operate the Fund:

- 1. Internal Resources via:
 - The North Wales Economic Ambition Board as the Sponsoring Group and Decision Body
 - The Programme Board, established by the Portfolio Board and NWEAB Advisory Group
 - SLE Fund Team
 - Support from the PMO

Based on resourcing for similar funds, it is suggested that the fund will require the following staffing resource available to deliver the plan:

- 1 Fund Manager 0.5 FTE for first 2 years reducing to 0.25 years 3-5
- 1 Fund Officer FTE years 1-5
- 2. External Advisors to support the Fund Management Team:
 - Fund Advisor



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- Technical Advisor
- Legal Advisors
- Tax Advisor/Specialist
- QA/Peer Review via Welsh Government Assurance Hub (if required)
- Co-Investment Partners
- Business Support specialists

The in-house team will be supported by a team of external specialist advisors. The types of skills that may be required are set out below:

Fund Advisor - Sourcing opportunities, Market intelligence, technical advisor on industry, Portfolio management & reporting.

Technical Advisor - Technical due diligence; reviewing the technical merit of applications. There is potential to use the partner universities to assist in assembling an independent advisory panel to review applications when necessary. This will be further investigated during FBC development.

Legal advisors – investment documentation e.g. loan agreements and HoTs, advice on structuring investments, Subsidy Control and the powers required to make investments;

Financial advisors -viability assessments, accounting advice and specialist investment advice;

Tax advisors – Advice as required on Stamp Duty Land Tax, VAT, Corporation Tax;

QA/Peer review or business Leaders - challenge function, potentially via the WB Assurance Hub.

Proposed Investment Decision Making Process

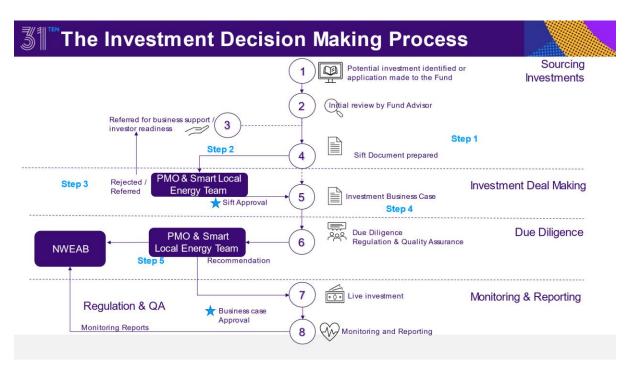


Figure 13 - Proposed investment decision making process



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Step 1 – Prepare a SIFT Document: a short Sift Document should be completed to outline the potential opportunity at a high level.

Step 2 – Sifting process: The Fund Advisor reviews all investment opportunities against the Investment Strategy and provides a shortlist of potential investments to the SLE Fund Team

Step 3 – Fund Team Review: SLE Fund Team reviews the shortlisted Sift Documents and rejects or approves them to move to Investment Business Case stage

Step 4 – Prepare Investment Business Case: An Investment Business Case is prepared by the Fund Advisor

Step 5 – Decision Making: Investment Business Case is presented to the SLE Fund Team and if appropriate criteria are met, a recommendation is made to the PMO and the investment is then approved or rejected for funding. If approved, the investment becomes part of the Fund.

Any individual investment decisions can also be referred to the Programme Board and NWEAB for further scrutiny if required.

5.3. Change Management

Strategy for Anticipated Changes

There are two key 'anticipated' changes being introduced by this project that will enable the project outcomes and delivery of the spending objectives. These are:

- [Organisational change]: A newly established fund to be managed by Ambition North Wales and partners.
- [Societal change]: New fund for Stakeholders in North Wales to access and utilise in order to support their clean energy solutions.

Plan for the 'anticipated' changes

An outline Fund Management Plan will be developed to clearly set out how the fund will be managed, and this will become the main plan for managing the anticipated changes. Figure 14 sets out the main elements of the outline Fund Management Plan and the draft plan can be seen in appendix 10.

Fund Management Plan A plan that will be followed during the setting up and operational life of the fund/s Implementation Programme Timeline for the Fund Investment Strategy -Investment priorities -Types of investments -Investment decision making Investment decision making Investment decision making Fund Governance -Governance arrangements -Investor readiness support -Risk appetite and strategy Operational Processes & Procedures -Marketing, comms & engagement -Processing applications -Due diligence -Approval process -Managing risk -Performance management -Reporting

Figure 14 - Fund management plan content



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Communication and participation

Stakeholders will be communicated with as set out in the stakeholder engagement plan. This will happen at key points to raise awareness and publicise key milestones to ensure suppliers as well as users are aware of upcoming opportunities (such as launches of a fund prospectus, fund products, key events, workshops, etc).

The project will continue to ask stakeholders to participate via workshops, consultations, surveys and focus groups to feed into the process of designing and establishing the fund to ensure the changes are welcomed and expected.

Project handover and training

The Fund Management Plan will be the core element of the handover process from project to operation. In addition to the plan, as a minimum, the following information will form part of the handover process:

- Contract agreements
- Benefits realisation plan
- Monitoring and evaluation plan

Where required, suitable training will be provided for any staff that will need to be recruited to manage the fund.

Training options will also be considered for users of the fund to identify the potential training needs that could assist stakeholders and contribute towards achieving the spending objectives of the project. Ambition North Wales will work with its partners and suppliers to identify potential training opportunities where the need has been identified. Potential areas to consider are project management, business case writing, bid writing, project delivery, contract management, benefits realisation.

Strategy for Unexpected Changes

The project will follow Ambition North Wales' Change Management strategy. Any unexpected changes to the project delivery will follow the change control process from the strategy as set out below:

- 1. Identify and record change using the change log
- 2. Evaluate change consider all possible impacts of the proposed change on cost, time, scope, people, reputation etc. Use of the Red, Amber, Green (RAG) assessment for the impact of a possible change (as detailed in the Change Management strategy) to assess whether it needs to be escalated within the Portfolio Management Office.
- 3. Completion of a Change Request Form and submit to the relevant Board.
- 4. Relevant Board to make decision approve the change, escalate it, reject it, defer it (delay until a more suitable time) or refer it back for further consideration
- 5. Update plans and inform stakeholders communicating changes is as important as enacting them
- 6. Implement the change start work on the amended plan

5.4. Benefits Realisation

Benefits Realisation Strategy

The project will follow Ambition North Wales' Benefits Realisation Strategy which sets out the overarching approach taken to:



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- Identify, monitor and realise the direct benefits anticipated by delivery of the Growth Deal as set out in the Portfolio and Programme Business Cases;
- Identify and monitor the Growth Deal's contributions to wider economic, social and other impacts that may be generated within the Region, Wales and elsewhere in the UK.
- Determine potential negative impacts arising from delivery of the Growth Deal and how Ambition North Wales will mitigate for and manage these.

Benefits Framework

A logic model has been developed for the project that shows the relationship between project inputs, activities, outputs and outcomes that align with the Programme and Portfolio planned outcomes and impacts. The logic model for this project can be found in the Benefits Realisation Plan, appendix 11.

Ambition North Wales' Benefits Framework lists key output and outcome indicators applicable to Growth Deal programmes that will be used to select a number of key indicators relevant to this project. These indicators will be used to measure and demonstrate that the project outputs and outcomes are being delivered against the targets. Some of these indicators will also be used to demonstrate the benefits realised from the project.

Benefits Realisation Plan

The Benefits Realisation Plan for the project (appendix 11) includes the following key information:

- Register of core benefits
- Indicators assigned to the core benefits
- Targets and milestones for the indicators
- Data to be used, methods and frequency of monitoring the indicators

5.5. Risk Management

Risk Management Strategy

The project will follow Ambition North Wales' Risk and Issues Management Strategy with regards to:

- Risk definition
- Assessing risk
- Managing and controlling risk
- Risk escalation

The project's strategy for identifying and setting-out risks is to recognise potential events or conditions, that if they were to occur, could have an effect on achieving at least one project spending objective.

The project aims to mitigate risks through:

- Robust project and business case planning.
- Engagement with stakeholders when appraising options and developing solutions.
- Using the most appropriate information and evidence to inform decisions (reliable market research, government statistics, academic research, etc).
- Employing specialists to advise when required.
- Building flexibility into the project to enable changes when required to manage/mitigate risks.
- Regularly reviewing risks with the project team and key stakeholders throughout the lifespan of the project to ensure the correct mitigation measures are in place.



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Risk Management Framework

The project will follow the actions below to manage project risks (as set out in Ambition North Wales' Project Management Framework).

Risk Identification

- Consideration of risks that the PMO have deemed likely to be applicable to all Growth Deal projects.
- Use of stakeholder workshops to explore project specific risks.
- Ongoing identification of risks throughout the lifespan of the project with the project team, Project Board and key stakeholders.

Risk Management / Tools

Use of Ambition North Wales' RAID (Risks, Actions, Issues and Dependencies) log tool to record, manage and communicate risks with stakeholders.

Reporting / Communicating risks

Risks that require the attention of the Project Board or need to be escalated will feature on the highlight report presented to the Project Board by the project manager on a monthly basis.

Risk Register

The project RAID log contains the risk register which is reviewed and updated regularly. The current version of the register can be seen in appendix 12.

5.6. Carbon Emissions & Biodiversity

North Wales Growth Deal projects will aim to address the following targets:

- to operate at net zero
- increase biodiversity by at least 10%
- reduce carbon emissions caused by construction by at least 40%

To deliver against the targets above, the Smart Local Energy Fund will be adopting a proportional approach in applying **Ambition North Wales Carbon Emissions and Biodiversity Methodology** to projects seeking funding from the Smart Local Energy Fund based on the scale of the project.

It is envisaged at this stage that larger projects will follow the methodology as currently set out for Growth Deal projects, whilst lower value projects are likely to follow a 'lighter touch' process such as a checklist or a questionnaire. We will also consider the need to produce specific guidance for stakeholder delivering smaller projects to identify potential actions and 'quick-wins' for reducing emissions and improving biodiversity. There may also be a need for a three-tiered approach to cater for small, medium and large scale projects (small, medium and large in the context of the fund will need be defined with the support of a specialist advisor).

A specialist advisor will be procured post-OBC to advise on, and support the development of, the most appropriate methodology/s to integrate into our Fund Management Plan and application process that is proportional and will help projects achieve the Growth Deal's carbon emissions and biodiversity targets.



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5.7. Project Assurance and Post-Project Evaluation

Project Assurance

Smart Local Energy OBC and FBC Business Cases will be presented to UK and Welsh Government for Gateway reviews 2 and 3 at the specific point shown in the project lifecycle and as set out in the Integrated Assurance and Approvals Plan (IAAP). This will provide the decision-making body with formal points of control to review the project business case and make key decisions regarding the project. Project assurance reviews (complementary to Gateway reviews) may also take place if deemed necessary by the SRO, Governance boards or the PMO. These can be undertaken by the PMO and/or externally (e.g. UK and Welsh Government).

Gateway review 2 was undertaken on the 13-15th of February 2023 and the delivery confidence assessment rating and the summary of the report is given in the table 84:

Table 84 - Summary of Gateway Review 2

Delivery Confidence Assessment:

Amber

Following the governance arrangements that apply to the North Wales Growth Deal (NWGD) the delivery confidence is assessed against the likelihood of achieving the 4 Project specific objectives (see Section 7), within the 15 year timescale.

On that basis the DCA is Amber; there are significant issues that have been identified, but there is confidence that these will be resolved.

The necessary resources have not been definitely secured, the crucial funding model and funding management arrangements are not yet fully defined, and there are some other gaps in the planning for delivery. It was widely acknowledged that the nature of the Project means there is inevitable uncertainty over realisation of benefits at this stage.

Commendable work has been carried out on the Economic and Financial cases. It is however some time since the objectives were set and given the complexity of the delivery and the rapidly developing nature of the energy sector any high degree of delivery confidence will be misplaced. Much reliance will be placed on the fund administration function but that has not yet been procured.

The Review Team (RT) is confident that the Full Business Case (FBC) will be produced and approved as currently planned. Establishing the necessary fund arrangements as envisaged in the SOC and OBC will be properly set up in time for funding to commence early in 2024.

The RT found the OBC to be of high quality and the process for OBC development and the Project governance were also very good, meeting requirements and guidance. Stakeholder engagement had been very good. The Options Appraisal was robust. There is strong leadership and the Project team appear to have the necessary capabilities.

Allowing sufficient flexibility into the fund management function was acknowledged to be crucial but so too is good governance and demonstrating value for money. Ensuring the funding arrangements, which will be in place for 5 years, are accompanied by the maximum delegated authorities is crucial.

Potential benefits are set out, but it remains inherently unclear how over 15 years they can be achieved and attributed to this Project.



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Post-Project Evaluation Strategy & Framework

The project will follow Ambition North Wales' Monitoring and Evaluation strategy and develop a project specific Monitoring and Evaluation Plan to appraise whether the project has delivered its anticipated outcomes and benefits. The plan will need to consider, and where relevant, will refer to the Monitoring and Evaluation plan set out for the fund within the Fund Management Plan. The project/fund SRO and PMO will be responsible for the evaluations

Post-Project Evaluation Plans

Fund launched Q4 2023/24 with an evaluation every 2 years from the date of launch.

Table 85 - Post project evaluation

Post Project Evaluations	Evaluation 1 (first)	Evaluation 2	Evaluation 3	Evaluation 4	Evaluation 5	Evaluation 6 (final)
Date for evaluation	Q4	Q4	Q4	Q4	Q4	Q4
	2025/26	2027/28	2029/30	2031/32	2033/34	2035/36
Delivered by	PMO	PMO	PMO	PMO	PMO	PMO
Responsible individual	Fund SRO	Fund SRO	Fund SRO	Fund SRO	Fund SRO	Fund SRO

5.8. Key Management Case considerations for FBC:

- Stakeholder engagement plan to be further developed with clear ownership to drive it forward
- o To review risk ownership going forward as most are currently with SRO
- Consider how investor readiness support can be given to applicants to help them develop submissions
- Consider how partner universities and others can support with technical due diligence and emissions and biodiversity activities



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6. Appendices

- 6.1. Appendix 1 Policy and Strategy Alignment
- 6.2. Appendix 2 Summary of Workshops
- 6.3. Appendix 3 Economic Case Longlist appraisal
- 6.4. Appendix 4 Review of existing funds
- 6.5. Appendix 5 Market Engagement Survey Results
- 6.6. Appendix 6 Stakeholder consultations
- 6.7. Appendix 7 Outline Fund Strategy
- 6.8. Appendix 8 Peer review of Fund Strategy
- 6.9. Appendix 9 Final Report from 31ten
- 6.10. Appendix 10 Fund Management Plan (draft)
- 6.11. Appendix 11 Benefits Realisation Plan (draft)
- 6.12. Appendix 12 Project Risk Register
- 6.13. Appendix 13 Stakeholder Engagement Plan (draft)
- 6.14. Appendix 14 Project Schedule
- 6.15. Appendix 15 Emissions and biodiversity OBC Proforma
- 6.16. Appendix 16 Work and product breakdown structures

